



COMUNICATO STAMPA

Cinemeccanica Confirmed as Technical Sponsor of the 83rd Venice International Film Festival – La Biennale di Venezia

Laser Green Projections Combine Quality and Sustainability

Milan / Venice, August 2026 – Cinemeccanica SpA, a historic leader in cinema technology innovation, proudly announces the renewal of its partnership as the Official Technical Sponsor of the 83rd Venice International Film Festival – La Biennale di Venezia, taking place at the Lido from September 2 to 12, 2026.

This long-standing collaboration continues in the spirit of visual excellence and ecological transition. Cinemeccanica will provide the entire digital projection infrastructure for the Festival's official screening rooms. The strategic focus is centered on the wider deployment of next-generation "Laser Green" projection solutions, engineered to merge unprecedented visual performance with environmental responsibility.

In alignment with the sustainability directives promoted by the Biennale, the festival's flagship projectors will be equipped with laser light sources that guarantee a 50% energy saving compared to traditional Xenon lamp systems. This technology drastically cuts power consumption and completely eliminates hazardous waste related to the disposal of spent bulbs. On a qualitative level, the installed systems deliver optimized contrast, razor-sharp images in both 2K and 4K, and flawless color stability that honors the filmmakers' vision exactly as it was conceived during post-production.

Beyond hardware deployment, Cinemeccanica will station a highly qualified team of engineers and technicians at the Lido. They will provide continuous supervision in the projection booths to support the festival staff, ensuring seamless continuity and absolute precision for all official screenings, red carpet events, and world premieres.