



DE'LONGHI AT THE 83rd VENICE INTERNATIONAL FILM FESTIVAL – LA BIENNALE DI VENEZIA

A new chapter of Italian excellence

Treviso, July 23rd 2026 - Long recognised as an interpreter of Italian excellence, **De'Longhi** renews its commitment to promoting culture, taste and beauty in places that embody creativity, confirming its role as a **supporter** of the **83rd Venice International Film Festival – La Biennale di Venezia** for the second consecutive year.

A relationship that continues to gain new meaning year after year, reflecting an ever-deeper connection with the brand's homeland. Founded in Treviso, in the heart of the Veneto region, De'Longhi has long been an ambassador of Italian lifestyle and craftsmanship around the world. Venice, a crossroads of art and culture, once again proves to be the ideal stage to express the value of "Perfetto" according to De'Longhi: not an abstract idea, but a tangible experience that takes shape through everyday gestures, such as sharing a coffee break or enjoying a moment of beauty, taste and authenticity.

The dialogue between De'Longhi and Biennale Cinema continues to be nourished by shared values: a passion for excellence, support for creative talent, and the desire to promote Italian culture in all its forms around the world. It is through this vision that the brand's renewed presence at the Festival comes to life, embodying a refined and convivial lifestyle that embraces the exchange of ideas and influences.

This year once again, during the Festival, De'Longhi will be present with a special activation at **La Terrazza**, an exclusive space curated by Joydis that will come alive throughout the event, transforming into a contemporary lounge where guests, artists and industry professionals can meet, relax and find inspiration. Here, coffee becomes an integral part of the cinematic experience and the narrative of taste, contributing to the creation of a perfect experience in every detail. Within this exclusive setting, De'Longhi will also unveil a new special-edition coffee machine, designed to celebrate the meeting of design, innovation and contemporary creativity.

Through this renewed participation, De'Longhi further strengthens its connection with Italian culture and reinforces its international positioning as an ambassador of a sophisticated lifestyle, where everyday moments are transformed into meaningful experiences. This commitment is reflected in the brand's support for skilled craftsmanship, established personalities and emerging voices that contribute to the richness of Italy's creative heritage.

De'Longhi's presence at the 83rd Venice International Film Festival – La Biennale di Venezia – represents another chapter in a journey dedicated to celebrating Italian know-how in the places where excellence finds its voice, shape and expression.

About De'Longhi

Our story tells of the rise of an Italian company that, in just a few decades, has reached the top of the international market, establishing itself as a global player and a major multinational group. De'Longhi is synonymous with innovative home appliances, combining style and performance to enhance everyday life at home. We have an international outlook, driven by the passion and dedication of the people who lead the company towards continued success.

For more information:

Pilot Room

Ufficio stampa De'Longhi - Pilot Room

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