

intimissimi

INTIMISSIMI IS OFFICIAL SPONSOR OF THE 83RD VENICE INTERNATIONAL FILM FESTIVAL – LA BIENNALE DI VENEZIA

Intimissimi is proud to confirm its participation as an Official Sponsor of the 83rd Venice International Film Festival – La Biennale di Venezia, reaffirming its commitment to one of the world's most prestigious and internationally renowned cultural events.

Always devoted to celebrating women and embracing individuality, Intimissimi tells stories through emotion and authenticity. In this context, cinema represents a natural affinity for the brand: a universal language capable of creating meaningful connections, amplifying diverse perspectives, and transforming emotions into shared experiences.

Founded in 1996 as part of the Oniverse Group, Intimissimi has redefined the world of lingerie through a distinctive approach that combines craftsmanship, quality, and innovation. Over the years, the brand has built a strong and recognizable identity through a unique communication style that celebrates femininity in all its forms, giving voice to authentic, charismatic, and inspiring women. Guided by this vision, Intimissimi continues to establish itself as a contemporary brand, constantly engaging with cultural and social evolution.

Its partnership with the Biennale Cinema 2026 also pays tribute to the brand's roots in the Veneto region and to a territory that has long stood as a crossroads of culture, creativity, and international exchange. This connection further strengthens the dialogue between fashion, art, and culture while celebrating the excellence of Italian craftsmanship and creativity.

*"The 83rd Venice International Film Festival - La Biennale di Venezia is an extraordinary meeting point for cultures, creative voices, and talents from around the world," said **Matteo Veronesi, CEO of Intimissimi**. "Being part of such an iconic event reflects our commitment to supporting creativity as a driving force for growth and innovation. We are proud to contribute to the promotion of a cultural heritage that looks to the future while fostering authenticity, excellence, and meaningful human connections."*

Through this partnership, Intimissimi renews its commitment to supporting creativity as a universal language and a powerful catalyst for dialogue across cultures, perspectives, and experiences. Because it is where talent, vision, and inspiration come together that ideas with the power to leave a lasting impact are born.

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