



Mastercard is main sponsor of the 83rd Venice International Film Festival - La Biennale di Venezia

Mastercard is celebrating ten years of partnership with the Venice International Film Festival – La Biennale di Venezia, continuing to connect film lovers with their passion for this fascinating art form.

Venice, July 23, 2026 – Mastercard is proud to renew its **sponsorship**, for the tenth consecutive year, **of the 83rd Venice International Film Festival - La Biennale di Venezia** (September 2 - 12) the world's oldest film festival, which, as every year since 1932, has brought together the finest talents in cinema, industry professionals, and film enthusiasts at the historic Palazzo del Cinema on the Lungomare Marconi on the Lido of Venice.

Since the beginning of Mastercard's partnership with the Venice International Film Festival—La Biennale di Venezia, the company has continued its commitment to connecting people with their passion for cinema, fully embodying the brand's Priceless positioning and creating a movement where art, business, society, and individuals can come together to explore a more inclusive and innovative future.

Thanks to the long-standing experience with major international film festivals—including the Cannes Film Festival and the Berlin International Film Festival—combined with its cutting-edge technological expertise and outstanding creativity, the company creates unforgettable experiences, events, and surprises for all partners and Mastercard cardholders who love the movies, by offering them new ways to pursue their passions and access the Priceless Experiences that make their relationship with the seventh art even more special.

“Every year, Venice becomes a unique stage, capable of welcoming millions of people with its energy, its culture, and the timeless charm of cinema—a city where art, culture, and innovation come together every day,” said Luca Corti, Mastercard’s Country Manager for Italy. “We are proud to celebrate the tenth anniversary of our collaboration with the Venice International Film Festival – La Biennale di Venezia, a milestone that attests to the strength and depth of this partnership. As Mastercard, we aim to be the true enabler of unforgettable experiences, both during the Biennale Cinema 2026 and beyond. Our commitment is to enable people to experience Venice and the magic of cinema in an even more immersive and authentic way, helping to make every moment in the city simpler, smoother, and more memorable”.

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Mastercard

Mastercard powers economies and gives people opportunities in more than 200 countries and territories around the world. Together with our customers, we are building a sustainable economy where everyone can thrive. We support a broad range of digital payment solutions, making transactions secure, simple, smart, and accessible. Our technology and innovation, partnerships, and networks are integrated to deliver a unique set of products and services that help people, businesses, and governments realize their full potential.

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