



PRESS RELEASE

ITA Airways Official Airline Carrier of 82nd Venice International Film Festival – La Biennale di Venezia from August 27th to September 6th

Rome/Venice, July 22nd, 2025 – ITA Airways is **Official Airline Carrier of the 82nd Venice International Film Festival – La Biennale di Venezia**, one of the most important cinematographic events internationally, which will take place from August 27th to September 6th in Venice Lido.

ITA Airways participation to the Biennale Cinema 2025 reaffirms the Company's role not only as ambassador of our country's excellence and cultural heritage in the world but also as reference Italian carrier. Furthermore, supporting national cinema, art, and culture represents a choice that is consistent and strictly integrated with ITA Airways' corporate identity.

Thanks to this partnership, the Company establishes itself as Official Airline Carrier of the International Exhibition of Cinematographic Arts – La Biennale di Venezia for three consecutive years, until 2027.

“Being Official Airline Carrier of the 82nd Venice International Film Festival – La Biennale di Venezia is much more than a simple partnership for us, it is an honor and a true homage to one of the most iconic events in the world in a city – Venice – that includes all key elements our country is known for – history, excellence, creativity, and style. – affirmed Joerg Eberhart, ITA Airways' CEO and General Manager – Supporting such a prestigious event confirms ITA Airways' central role not only as reference carrier connecting Italy with the rest of the world but as Made in Italy ambassador as well. The Venice International Film Festival of La Biennale di Venezia, art and culture's global showcase, reflects innovation, style, and culture – core values of our country which ITA Airways continuously strives to enhance”.

ITA Airways will be in Venice Lido with an immersive installation, conceived as tribute to flying in the collective imagination of Italian cinema, made of contaminations between words, images and sounds. In fact, flight and cinema share the same spirit of exploration of exciting horizons, known and unknown, mental and physical, far and near, to be reached with the Company and to dream about through Italian cinema, moved by the same desire: to reach the destination in the comfort of an armchair.

ITA Airways continues to invest in service innovation and excellence, offering a personalized and unforgettable travel experience, in the spirit of quality and Italian tradition. This commitment showcases through our partnerships with iconic brands: Brunello Cucinelli's stylistic advice in designing our cabin and ground crew uniforms, Walter de Silva who conceived our aircraft interiors, and renowned Michelin-starred Italian chefs curating our gastronomic offering onboard each season. Starting June 21st, the new summer menu designed by chef Moreno Cedroni is available in Business Class on all intercontinental flights departing from Italy.

Each ITA Airways flight is an invitation to explore the many faces of Italy and to carry our nation's identitarian values into the world.

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About ITA Airways

ITA Airways is the Italian reference carrier. The Company is 59% owned by the Ministry of Economy and Finance and 41% by Deutsche Lufthansa AG. ITA Airways operates both passenger and cargo air transport services, providing Italy with high-quality connectivity to international destinations, supporting tourism and foreign trade, as well as domestic connectivity within the Country, also leveraging integrated mobility. Through strong digitization of processes to ensure the best possible experience and personalized services, ITA Airways places customer service at the core of its strategy.