



22 July, 2025

Major Events Media is proud to announce its return to Venice as the Official Outdoor Giant LED Screen Media for the 82nd Venice International Film Exhibition of La Biennale di Venezia, taking place from August 27 to September 6, 2025. During this prestigious event, Major Events Media will provide two giant LED screens to showcase festival sponsors and event content.

The main screen will be strategically placed on the Red Carpet, while a second screen will be positioned behind it, maximizing visibility and engagement.

Additionally, in the context of cinema-related initiatives, Major Events Media is thrilled to launch a new service: the "Product Placement Market." This platform connects brands with filmmakers, fostering partnerships that seamlessly integrate products into films.

For more information about our services and opportunities, please visit

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