

Paris, July 23, 2024

Vivendi sponsor of the 81st Venice International Film Festival – La Biennale di Venezia

Vivendi is proud to be once again this year a sponsor of the Venice International Film Festival - La Biennale di Venezia (the 81st edition will take place from August 28 to September 7, 2024). The Film Festival is a major highlight for the world of cinema and one of the most prestigious European film events. Vivendi's involvement is perfectly aligned with its strong cinema and audiovisual activities and its commitment to creativity and culture.

Canal+ Group, one of Vivendi's business units, is once again the exclusive broadcaster of the event in France and in several other European countries, as well as in French-speaking Africa. It will broadcast the opening and closing ceremonies, produce a daily live show from Venice hosted by Antoine de Caunes and offer an exceptional line-up of movies awarded at former Venice International Film Festivals on its channels.

Lorella Gessa, Chief Communications Officer of Vivendi, said: *"We are pleased to be a sponsor of the Venice International Film Festival, one of the most prestigious cultural institutions in the world. With the support of La Mostra di Venezia, Vivendi, which is a world-class content, media and communications group, wants to play a key role in the development and promotion of culture and celebrate the diversity of ideas and talents all over the world."*

About Vivendi

Since 2014, Vivendi has been building a world-class content, media and communications group. Canal+ Group is a major player in the creation and distribution of cinema and audiovisual content on all continents. With Lagardère, Vivendi is the world's third-largest book publisher for the general public and educational markets, and a leading global player in travel retail. Havas is one of the largest global communications groups with a presence in more than 100 countries. Vivendi is also active in the magazine business (Prisma Media), and in video games (Gameloft). It also owns a global digital content distribution platform (Dailymotion) and a subsidiary dedicated to providing very high-speed Internet access in Africa (GVA). Vivendi's various activities work closely together as an integrated group committed to transforming its businesses to meet the expectations of the public and anticipate constant changes. As a committed group, Vivendi contributes to building more open, inclusive, and responsible societies by supporting diverse and inventive creative works, promoting broader access to culture, education, and its industries, and increasing awareness of 21st century challenges and opportunities. www.vivendi.com.