



CARTIER CELEBRATES A FOURTH YEAR AS MAIN SPONSOR OF THE VENICE INTERNATIONAL FILM FESTIVAL - LA BIENNALE DI VENEZIA

Initiated in 2021, Cartier's official collaboration with the Venice International Film Festival demonstrates its engagement with contemporary creation, which is celebrated annually during the presentation of the Cartier Glory to the Filmmaker Award: a prize dedicated to a personality who has made an original contribution to the film industry. Previous awardees include Ridley Scott (2021), Walter Hill (2022), and more recently, Wes Anderson (2023).

Led by the Maison's ongoing cultural commitment to the arts and crafts, Cartier inaugurated in 2022 a series of masterclasses, co-hosted with La Biennale di Venezia. Previous guests have included Justin Hurwitz, Damien Chazelle and Alexandre Desplat, amongst others. This year's festival programme continues to put the spotlight on the diversity of talents in the craft of cinema with three new masterclasses. Open to all the Venice Film Festival passholders, these masterclasses will focus on film music and the lesser-known art of voice dubbing, with each one presenting a dialogue between two collaborating artists, moderated by Stéphane Lerouge, a specialist in film music.

These 11 days of cinematic celebration will be punctuated with several screenings and evening events to which the ambassadors and Friends of the Maison will be invited.

The 81st Venice International Film Festival - La Biennale di Venezia will take place from 28th August - 7th September 2024.

About Cartier

Founded in 1847 in Paris, Cartier, whose name is synonymous with open-mindedness and curiosity, stands out with its creations and finds beauty wherever it may lie. The Maison has several areas of expression. From jewellery to high jewellery, from watchmaking to fragrances and leather goods and accessories, Cartier's creations symbolize the convergence between exceptional craftsmanship and a timeless signature. A fully committed Maison in tune with its time, Cartier supports artistic and cultural creation through the Fondation Cartier pour l'art contemporain (1984), female entrepreneurs through the Cartier Women's Initiative program (2006) and vulnerable communities, especially women and children, with Cartier Philanthropy (2012). Cartier is also committed to protecting the environment and biodiversity with the creation of Cartier for Nature (2020). Today, Cartier is part of the Richemont Group.