

## **ART, ENTERTAINMENT, AND HOSPITALITY: THE ENDURING BOND BETWEEN THE VENICE INTERNATIONAL FILM FESTIVAL – LA BIENNALE DI VENEZIA AND THE HOTEL EXCELSIOR VENICE LIDO RESORT**

Venice, July 2024. The spotlight shines on the Hotel Excelsior Venice Lido Resort from August 28th to September 7th, for the 81st Venice International Film Festival. Organized by La Biennale di Venezia at the Lido, this legendary event sees the iconic hotel transform into an exclusive stage for art, entertainment, and the film industry.

A favorite destination for the international jet set, the hotel becomes a natural red carpet during the Festival days. Stars of the silver screen parade down the runway directly from the Excelsior's scenic pier. Together with the Hotel's elegant suites, it provides the backdrop recognizable in every image celebrating the water-borne arrivals of the world's great cinema artists.

Our terrace, overlooking the beach and the sea, becomes the prime meeting point for artists and cinema professionals, transforming for special occasions from day to night. Our halls are chosen by industry companies for presentations and dedicated meetings; the magnificent Salone degli Stucchi, immortalized by Sergio Leone in his masterpiece "Once Upon a Time in America," becomes the perfect place to stage successful and memorable events.

"The history of our hotel is inextricably linked to the history of the Film Festival," says Alessio Lazazzera, General Manager of the Hotel Excelsior Venice Lido Resort, named Best European General Manager of the Year by the European Hotel Managers Association. "It was 1932 when our terrace was transformed for this Festival to host the first screening of 'Dr. Jekyll and Mr. Hyde.' With the beach on one side and baroque architecture on the other, it entranced the audience which including guests such as Greta Garbo, Clark Gable, and Boris Karloff. Today, we maintain our unwavering commitment to the Venice International Film Festival and La Biennale di Venezia, ensuring everyone can experience the magic, charm and drama of our setting and the cinema."

### **HOTEL EXCELSIOR VENICE LIDO RESORT**

The Hotel Excelsior Venice Lido Resort is conveniently located on the beautiful Lido island, with its distinctive Moorish style. We offer a private motorboat service for guests wishing to explore the historic city, just 15 minutes across the water. 196 spacious and sophisticated rooms and suites each reflect the classic Moorish theme. With several large spaces for meetings and events, the hotel offers a complete range of tailor-made services to meet the needs of travelers. Dining celebrates local Venetian and global cuisine at the Elimar Beach Bar and Restaurant, the Blue Bar, the Adriatico Restaurant, and the hotel's Pool Bar. The hotel also boasts the renowned beach cabanas overlooking the Adriatic and Mediterranean Seas, creating the most exclusive beach establishment in the world. Since 1932, the Hotel Excelsior has also hosted the Venice Film Festival, famous worldwide. For more information: <https://www.hotelexcelsiorvenezia.com/en/>

The Hotel Excelsior guarantees accredited professionals attending the Venice International Film Festival discounted rates for restaurant services, with a 25% discount on the standard prices.

PHOTOS available in the online press room <http://www.imaginecommunication.eu/>  
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