78
MOSTRA INTERNAZIONALE
D'ARTE CINEMATOGRAFICA
LA BIENNALE DI VENEZIA 2021

La Biennale di Venezia
Arte
Architettura
Cinema
Danza
Musica
Teatro
Archivio Storico

VENICE
2 — 7.09.2021

VENICE PRODUCTION BRIDGE

MARKET
FOR SELECTED PROJECTS

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Projects

VENICE GAP-FINANCING MARKET
BOOK ADAPTATION RIGHTS MARKET
FINAL CUT IN VENICE
VOD MARKET DAYS

Services

ONLINE VPB MARKET SCREENINGS
DIGITAL VIDEO LIBRARY
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VENICE PRODUCTION BRIDGE

LA BIENNALE DI VENEZIA

VENICE PRODUCTION BRIDGE
SIXTH EDITION 2021

Every year, the **Venice Production Bridge** is an unavoidable and successful rendezvous among the cinema, audiovisual and VR professionals involved in production, distribution and broadcasting.
The **Venice Production Bridge** is providing the producers with a unique possibility of meeting package to create a film. Distributors, sales agents, banks, private and public investment funds, regions and film commissions, broadcasters, video aggregators and Internet platforms.
The sixth edition of the **Venice Production Bridge** will take place from September 2 to September 7, 2021 on the third floor of the Excelsior Hotel of the Lido di Venezia. The VPB will join and reinforce the Venice Production Bridge Office which will work throughout the entire ***78th Venice International Film Festival*** (September 1st – 11th).

Confirming its worldwide uniqueness, the Venice Production Bridge will propose the following events:

Venice Gap-Financing Market (September 3 – 5)
The number of international projects will be up to 45 and will include Biennale College Cinema and BCC Virtual Reality projects. During 3 days, the VGFM offers to the producers of feature films and documentaries, interactive and VR projects the possibility to encounter financiers through 30-minute one-to-one meetings.

Book Adaptation Rights Market (September 3 – 5)
25 International publishers will propose the adaptation rights of their works (novels, essays, graphic novels, children literature…) through one-to-one meetings with producers.

Final Cut in Venice (September 5 – 7)
The ninth edition of this workshop will present a limited number of quality rough cuts coming from all African countries, Iraq, Jordan, Palestine, Syria and Lebanon and will give them the opportunity of finding the post-production financing through our partners and the participants.

European Film Forum (September 4 – 5)
In association with the EU Media program, La Biennale will organize the sixth edition of the EFF with new themes and as last year with the coming of European Commissioner and key industry leaders. This unique rendezvous is now on all professionals' agendas.

VOD Market Days (September 5 – 6)
In association with Eurovod, the VPB will organize a SVOD / VOD market including specific panels and in-person one-to-one meetings during which European and International VOD platforms and companies will be able to propose their services to international distributors, rights holders and AV professionals.

The **Venice Production Bridge** will offer traditional services such as the Industry Gold Club, the Digital Video Library, an Exhibition Area, a Business Centre and numerous international panels and networking events.

VENICE GAP-FINANCING MARKET 8th EDITION

September 3 to September 5

The call for projects was launched in February 2021 and the deadline is May 16, 2021. In 2020 more than 270 project applications were received from across the world.
The Venice Gap-Financing Market is a platform to support European and international producers in securing the final financing of their projects through one-to-one meetings with potential and pertinent international professionals (producers, sales agents, distributors, financiers, broadcasters and funds).
All the invited professionals are decision-makers.

This 3-day event will propose up to 55 European and International projects including a selection of Biennale College Cinema Projects:

— Film and Documentary: up to 27/33 feature films and international narrative or creative feature documentaries, including 3 Biennale College Cinema Projects, have been selected from all over the world. There is no genre limitation and it's open to animation feature films.
— Virtual Reality: up to 10/12 VR projects have been selected
— Biennale College Cinema Virtual Reality: up to 9/12 VR films developed through the Biennale College will be presented.

A tailor-made initiative of this kind requests a real confidentiality for the producers and the partners already in place and the Book of Projects detailing each project will be sent to the registered professionals by July, to entitle them to request 30-minute one-to-one meetings with the producers of the selected projects. The Venice Gap-Financing Market will set up these meetings in accordance with the availability of the participants and meeting slots.

Each participant will receive a personalized meeting schedule before the event.

The Venice Gap-Financing Market main terms and conditions are:

For Films and Documentaries:

— The project must be a fiction feature film or a long feature documentary with a running time above 70 minutes and intended for theatrical distribution.
— The projects must be looking for a maximum of 30% gap-financing and we will prioritize the ones looking for a European partner.
— There is no budget or genre limitation but each project must have secured 70% of its budget and must prove that this financing is in place. The film can be in development, partly or entirely shot.

For Virtual Reality:

— There is no budget or genre limitation but each project must have secured 30% of its budget and must prove that this financing is in place. The project can be in development, partly or entirely shot.

The Project Team

— Directors must have previous directing experience (short films, features, TV movies, series...)
— Producers must have a track record in production and international co-production. Regulations and the registration form is available on the website: www.veniceproductionbridge.org

For any further information please contact:
gapfinancingmarket@labiennale.org
or **vpboffice@labiennale.org**

BOOK ADAPTATION RIGHTS MARKET

6th EDITION

September 3 to September 5

For this sixth edition, the **Book Adaptation Rights Market** will offer to at least 25 International and renowned publishers or publishing houses a dedicated area within the Venice Production Bridge located on the third floor of the Excelsior Hotel.
During the three days one-to-one meetings between those publishers and producers will be set up thus allowing them to foster long relationships and of course to make deals around the adaptations of novels, drama, children's literature, short stories, comics, graphic novels, essays, biographies.
A catalogue gathering the publishers and their new titles will be sent to producers beforehand.

FINAL CUT IN VENICE

9th EDITION

September 5 to September 7

A call for films is launched in March 10, 2021 and the deadline for registration and for sending the working copy of the film is June 12, 2021.
Since 2013, Final Cut in Venice offers concrete assistance in the completion of films from all African countries and from Iraq, Jordan, Lebanon, Palestine and Syria, and to offer producers and directors an opportunity to present films still in production phase to international film professionals and distributors in order to facilitate post-production and promote co-production partnerships and market access. The workshop consists in three days of activities, in which the working copies of a maximum of six selected films are presented to producers, buyers, distributors and film festival programmers.
This year another special one-to-one meetings session between the selected projects and the professionals attending the Venice Production Bridge will be organised on September 7.
The workshop will also provide prizes in kind or in cash to complete the films, which will be offered by our partners and could include, and not be limited to, color correction, sound mixing, production of DCP, French or English subtitles.

Regulations and the registration form are available on the website: **www.veniceproductionbridge.org**
and for any further information, please contact:
finalcut@labiennale.org

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PROMOTIONAL AND BUSINESS OPPORTUNITIES TO PROMOTE YOUR COMPANY

VENICE
PRODUCTION
BRIDGE

LA BIENNALE DI VENEZIA

VENICE PRODUCTION BRIDGE
SIXTH EDITION 2021

The **Venice Production Bridge** continues to work as in the past years throughout the entire **78th Mostra Internazionale d'Arte Cinematografica** (September 1st - 11th), offering many services to our guests: tables in the Industry Gold Club, Online VPB Market Screenings, the Digital Video Library, the Business Center, advertising pages in the Online VPB Program, adv in the VPB materials, posters and signposting, trailers shown on TV screens, booking of the Events Areas (Spazio Incontri) at Hotel Excelsior.

PREVIOUS EDITIONS

2.700 international professionals (in 2019 since 2020 was a very peculiar year due to the pandemic) including key producers, distributors, financiers, public and private institutions, Film commissions, broadcasters, publishers, sales agents, VR experts: Netflix, Amazon Studios, UGC, Wild Bunch, Sony Pictures, Focus Features, Foundation Cartier, ZDF, ARTE, Casa Kafka Pictures, Scope Pictures, The Match Factory, Rai Cinema, Editions Gallimard, Kadokawa, Mikros, Mubi, Studio Canal UK, Canada Media Fund, Cofiloisirs, Coficine, Ingenious Media...

Exhibition areas

The Venice Production Bridge offers the opportunity of renting a personalised table in the VPB areas of the Hotel Excelsior:

Table in the Industry Gold Club (only for Gold pass holders)	€	500

Panels, discussions and workshops

Our Events Area *Spazio Incontri* is located on the third floor of the Hotel Excelsior and host national and international panels and discussions covering all aspects of the film industry.

Spazio Incontri with streaming on the VPB Website (up to 2 hours)	€	2.500
Spazio Incontri without streaming on the VPB Website	€	800

Cocktails and events

Two private areas are available for cocktails and events: Terrazza dei Limoni and Terrazza dei Fiori on the third floor of Hotel Excelsior.

Rental of terrace for cocktail or event (up to 1 h 30)	€	900

Online VPB Market Screenings

The Venice Production Bridge is glad to offer to Industry Gold, Trade and Online VPB participants. Online VPB Market Screenings to view films from the official selection of the Festival and titles submitted through the Venice Production Bridge. The service will be available online through the B2B platform Festival Scope.

Rates Online VPB Market Screenings:

per hour:	€	300
< 30 minutes for short films only	€	200

Ad in the Online VPB Programme

Full Advertising color pages in the VPB Programme (except cover and back cover)

Inside full page	€	1.500
Inside half page	€	800
Inside ¼ page	€	400

Digital Video Library

The 78th Venice International Film Festival offers to Industry Gold, Trade and Online VPB participants access to the Digital Video Library to view films from the official selection of the Festival and titles submitted through the Venice Production Bridge. The Digital Video Library will be available online through the B2B platform Festival Scope.

1 Film < = 30 min	€	100
1 Film > 30 min	€	200
From 2nd Film > 30 min	€	150 each

Ad Screen Saver on the VPB Live Channel of the VPB Website

The opportunity to insert AD in the VPB Live Channel of the VPB website to reach accredited Professionals.	€	2.000

Ad in the VPB Newsletter

Before Festival: VPB Industry Contact List Newsletter	€	250
During the Festival: VPB Industry Delegates Newsletter	€	350

Spot on screen

Trailers or short promotional spots on screen in the VPB meetings areas

3 to 5 min x 15 times x 10 days	€	1.500

Prices are for the period of the
78th Venice International Film Festival
(1.09 — 11.09.2021)

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Notes

ACCREDITATIONS AND VENICE PRODUCTION BRIDGE SERVICES

The Venice Production Bridge services can be requested by Gold, Trade and Online VPB Accreditation holders only, by using their own accreditation code.

The typology of accreditation is given according to the professional category. **In order to check the corresponding category and register for a Gold, Trade and Online VPB Accreditation please consult the Industry Accreditation Regulations at the link: www.labiennale.org/en/cinema/2021/accreditation**

ADVERTISING PAGES

The advertising page has to be approved by the Venice Production Bridge before publication.

THE VENICE PRODUCTION BRIDGE IS LOOKING FORWARD TO WELCOMING YOU

78th MOSTRA INTERNAZIONALE D'ARTE CINEMATOGRAFICA
(September 1st – 11th, 2021)

VENICE PRODUCTION BRIDGE
(September 2nd – 7th, 2021)

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