

The myth of the Hotel Excelsior Venice Lido Resort continues with the 78th Venice International Film Festival – La Biennale di Venezia

The most anticipated film festival of the year is upon us and the Hotel Excelsior is preparing for this latest event with its five-star luxury hospitality offer and exclusive packages to celebrate cinema and culture.

Venice, July 2021. Biennale Cinema 2021, the 78th staging of the Venice International Film Festival, the oldest in world, will begin on September 1st. The Festival aims to promote knowledge and appreciation of the art of international cinema, against the romantic and evocative background of the Venice Lido. Here, as always, actors, directors and celebrities are immortalized by photographers before diving into the glittering vortex of red carpets, events, interviews and premieres.

The historical connection between the Film Festival and the Hotel Excelsior began in 1932, when the president Giuseppe Volpi di Misurata inaugurated the first edition of the Venice International Film Festival right here on the Tropicana terrace of the Hotel. Many Hollywood stars took part in that highly prestigious event, including Greta Garbo, Clark Gable and the great Boris Karloff. Since then, many more stars have stayed in the spacious suites of the Hotel, still among the largest in Venice today. The Excelsior Hotel thus became the favorite destination of the international jet set: from the Duke of Windsor to Winston Churchill, from Johnny Depp to George Clooney and Sandra Bullock. Despite the change of location in favor of the Palazzo del Cinema, it's the beach, rooms and luxurious suites of the Excelsior that provide the spectacular set where the most exclusive and talked about moments are staged: press conferences, private parties and gala receptions.

Famous for its welcoming atmosphere, Hotel Excelsior, recognized as Best Beach Hotel at the Tatler Travel Awards 2021, has reimagined how to use its spaces for this new edition of the Film Festival.

Guests can enjoy a day at the beach by experiencing the Cabanas – elegant cabins with veranda, awnings and loungers, which guarantee an intimate and private atmosphere, located along the Hotel's beach. Guest can luxuriate in rooms and suites with a view of the sea, the Venice lagoon or the magnificent Moorish courtyard, among the largest in Venice. The five-star ambience and service does not end there: for those who book one of the suites, the Hotel Excelsior offers a Suite Ambassador. This dedicated personal assistant can help with booking excursions, restaurants, spa treatments, and much more. Those booking a suite can also take advantage of private check-in on arrival, fully compliant with safety standards.

The Hotel boasts elegant indoor and outdoor spaces, such as the recently renovated Elimar Beach Bar and Restaurant. At the Tropicana Restaurant, where its terrace overlooking the sea is perfect for private lunches and dinners, chef Damiano Brocchini enchants guests with original recipes. Using the finest local ingredients and incorporating the best French culinary techniques, he brings a refreshingly a contemporary twist to traditional Italian flavors.

The beating heart of the exhibition is the Excelsior's legendary Blue Bar. Here is the perfect place to breathe in the sparkling atmosphere of the Lido, and let yourself be tempted by the signature cocktail of the new Bar Manager Lino Marchese: the Select in Sour. This irresistible concoction pays tribute to the Excelsior's partnership with Select, an aperitif with an authentic Venetian taste since 1920. Don't forget the Pool Bar complete with its own swimming pool, a more informal place to enjoy refreshing cocktails, ice creams and the delicacies of Italian gastronomy.

To celebrate the return of the first major international film event, the Hotel Excelsior is launching its new exclusive 'Film Festival' package. It's perfect for those who want to experience the triumphs of cinematic art in a glamorous and dreamy atmosphere, which will transform Venice and the Lido into the world's largest open-air stage, reminiscent of five-star Hollywood opulence. The package includes accommodation in a luxury hotel room, a rich buffet breakfast, a bottle of Lido 1932 wine in your room and one ticket per person for a surprise film screening.

For those who are passionate about art, the Hotel Excelsior has a special package offering the opportunity of an exclusive private evening visit to the Peggy Guggenheim Collection: one of the world's best known collections of twentieth century modern art, on the Grand Canal at Palazzo Venier dei Leoni. Guests will have the extraordinary privilege of visiting the museum outside normal opening hours, to enjoy a one-and-a-half-hour private guided tour discovering some of the greatest artistic masterpieces.

After 89 years, the link between Hotel Excelsior Venice Lido Resort and the Venice International Film Festival is stronger than ever. The Lido is firmly established as the annual venue of the Festival and still continues to attract world-famous celebrities, ready to parade on the famous pier of the Hotel and to write another chapter in the history of cinema.