



**RADIO ITALIA IS THE OFFICIAL RADIO of the
78th VENICE INTERNATIONAL FILM FESTIVAL - LA BIENNALE DI VENEZIA
Venice, 1-11 September 2021**

Radio Italia is the official radio of the 78th Venice International Film Festival - La Biennale di Venezia which will take place in Venice from 1 to 11 September 2021

The radio station will have a special location at Palazzo ex Casino, where speaker Manola Moslehi will interview the stars and delegations of the films presented at the Venice Film Festival. Radio Italia will also be present at Palazzo del Cinema. Every day Radio Italia music will accompany the red-carpet moments, in occasion of the main projections of the day in Sala Grande and during the last evening for the closure of the Venice Film Festival.

The Venice Film Festival will also live on the website radioitalia.it, Radio Italia official accounts on Facebook, Instagram and Twitter and daily news on air about the films in competition and delegations attending, the official program and special events and awards.

Mario Volanti, Editor and President of Radio Italia: "We are happy to be once again a partner of the Venice Film Festival: we hope it will be as successful as ever. We will try to be, for all our listeners, a source of information on what will happen during those days as regards this fourth year of partnership with la Biennale di Venezia."

In 1982 Radio Italia solomusicaitaliana was founded in Milan by Mario Volanti, who had the idea to create the first private radio that broadcasted exclusively Italian music. Radio Italia is now one of the top five commercial radios in Italy. It also features Radio Italia TV (channel 70 DTT; SKY, channel 725; TvSat channel 35; Video Italia HD only in Switzerland), a web site www.radioitalia.it and a record label named "Solomusicaitaliana". Thanks to its unique style, Radio Italia has been reaching Italians all over the world, making Italian communities abroad feeling at home while listening to its music. Radio Italia is the first radio station to promote live concerts around Italy (more than a hundred events were organized in several Italian cities). Moreover, it supports the connection between music and sports, which is the reason why it was chosen as official radio partner of different Italian sports club, such as FIGC - Federazione Italiana Giuoco Calcio and football clubs like Torino F.C., S.S. Lazio, Genoa Calcio. Nonetheless, Radio Italia embraces Italian cultural activities and supports many of Italian performer tours. Radio Italia is always trying to innovate itself, doing its best at finding new ways to reach its audience. That is why in 2011, Radio Italia took control of the Italian radio digital domain thanks to its web site, apps (available for iPhone, iPad, Android, Kindle Fire, Windows Phone and Windows 8) and social medias. Radio Italia is available on Alexa, device of Amazon Echo with a skill powered by D-Share. You can follow Radio Italia on Facebook – ranking #1 among Italian Radio as for the number of Facebook friends – Instagram, Tik Tok, Twitter. Every year since 2012, Radio Italia organizes "RadiolItaliaLive – Il Concerto", one of the greatest free musical events in Italy, which gathers more than 100 thousand people in the wonderful Piazza Duomo in Milan (Italy) and in 2017 and 2019 in Palermo and in 2019 Malta. The concert is recorded and broadcast on Italian Television. Thanks to the joined communication of radio, tv and digital, every year the event reaches more than 3million people. Because of its unique style and corporate philosophy, Radio Italia solomusicaitaliana enhances the Italian culture and music. Radio Italia is the Italian music.

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