



PRESS RELEASE

## Cinemeccanica technical sponsor of the 78<sup>th</sup> Venice International Film Festival - La Biennale di Venezia

Cinemeccanica again this year has the prestigious role of technical sponsor of the **78th Venice International Film Festival** which takes place from the 1st to the 11th September 2021.

**Cinemeccanica will provide the Biennale Cinema 2021 the equipment for the projections** in the theatres during the event and will provide qualified resources to support the festival operators.

For this edition Cinemeccanica will technically manage **outdoor and indoor 12 halls**, to grant the widest access to the contents.

Cinemeccanica will use two lighting solutions: a classic one based on xenon lamps and one based on light generated by pure RGB lasers. This latter is based on **proprietary RGB LUX laser source** able to provide a **wide range of brilliant and natural colors (REC2020)** and an **even light distribution with over 95% of uniformity**.

Once again the screening of the movies in competition and in presentation, will be managed by Cinemeccanica **TMS STREAMER** that grants by data direct streaming the projection of the contents stored in the central server, simultaneously in multiple cinema halls.

**TMS STREAMER** is a product developed by Cinemeccanica to expand the services offered by the cinemas of the future and to create a new concept of customer-oriented cinema.

**Cinemeccanica Spa**

More infos [www.cinemeccanica.eu](http://www.cinemeccanica.eu)