PROMOTIONAL AND BUSINESS OPPORTUNITIES TO PROMOTE YOUR COMPANY AND TO BOOK A STAND

Venice
29.8 — 3.9.2019
Dear Professional,

the 4th edition of the Venice Production Bridge will take place from August 29th to September 3rd at the third floor of the Excelsior Hotel of the Lido di Venezia and at the Lazzaretto Vecchio island.

The idea of building an opportunity for networking for all professionals involved in production, not only in cinema but across the entire audiovisual sector, has shown its relevance in the huge success through the previous editions, with more than 2,500 accredited professionals and an enthusiastic feedback from all participants.

The Venice Production Bridge is providing the producers with a unique possibility of meeting the multiple categories of financiers who are participating in the creation of the necessary financial package to create a film. Distributors, sales agents, financiers, private and public investment funds, regions and film commissions, broadcasters, video aggregators and Internet platforms...

Confirming its worldwide uniqueness, the Venice Production Bridge will propose the following events:

(Aug 30 – Sept 1)

The number of international projects will be around 45 and will include the Biennale College Cinema Virtual Reality projects.

During 3 days, the 6 edition of the VGFM offers to the producers of feature films and documentaries, Interactive and VR projects the possibility to complete their financing through 30-minute one-to-one meetings with key industry players.

(Aug 30 – Sept 1)

For this 4th edition 25 International publishers will propose the adaptation rights of their works (novels, essays, graphic novels, children literature…) through one-to-one meetings with producers.

(Aug 31 – Sept 2)

The 7th edition of this workshop will present 6 quality rough cuts coming from all African countries, Iraq, Jordan, Palestine, Syria and Lebanon and will give them the opportunity of finding the post-production financing through our partners and the participants.

(Aug 31 – Sept 1)

In association with the EU Media program, La Biennale will organize the 4th edition of the EFF with new themes and with the coming of European Commissioner and key industry leaders. This unique rendez-vous is now on all professionals’ agendas.

More than 500 international producers covering fiction, animation, documentaries and VR attended the 2018 edition which makes the VPB the best place to promote your film commission, your incentives and your funds. Networking being the key word for us, we are also offering numerous additional opportunities to meet them through panels, conferences and/or networking sessions that we are organizing for our exhibitors as well as our festive events (cocktails, parties).
Confirming its worldwide uniqueness, the Venice Production Bridge will propose the following events:

**Venice Gap Financing Market**
(Aug 30 – Sept 1)
The number of international projects will be around 45 and will include the Biennale College Cinema Virtual Reality projects. During 3 days, the 6th edition of the VGFM offers to the producers of feature films and documentaries, Interactive and VR projects the possibility to complete their financing through 30-minute one-to-one meetings with key industry players.

**Book Adaptation Rights Market**
(Aug 30 – Sept 1)
For this 4th edition 25 International publishers will propose the adaptation rights of their works (novels, essays, graphic novels, children literature...) through one-to-one meetings with producers.

**Final Cut in Venice**
(Aug 31 – Sept 2)
The 7th edition of this workshop will present 6 quality rough cuts coming from all African countries, Iraq, Jordan, Palestine, Syria and Lebanon and will give them the opportunity of finding the post-production financing through our partners and the participants.

**European Film Forum**
(Aug 31 – Sept 1)
In association with the EU Media program, La Biennale will organize the 4th edition of the EFF with new themes and with the coming of European Commissioner and key industry leaders. This unique rendez-vous is now on all professionals’ agendas.

More than **500 international producers** covering fiction, animation, documentaries and VR attended the 2018 edition which makes the VPB the best place to promote your film commission, your incentives and your funds. Networking being the key word for us, we are also offering numerous additional opportunities to meet them through panels, conferences and/or networking sessions that we are organizing for our exhibitors as well as our festive events (cocktails, parties).
The Venice Production Bridge will continue to work as it has in past years throughout the entire 76th Venice International Film Festival (August 28th to September 7th), offering many services to our guests: Exhibition stands or corners, table in the Industry Gold Club, VPB Market Screenings, Digital Video Library, Business center, advertising pages in the VGFM Book of Projects, insertion of flyers or equivalent materials in the Industry Bags, poster and signposting, spots for trailers shown on TV screens, booking of the Events Area (Spazio Incontri).

— Exhibitors with stand:
Eurimages, FG Pictures, Roskino, China Film Promotion…
— 2,500 international professionals including key producers, distributors, financiers, public and private institutions, Film commissions, broadcasters, publishers, sales agents, VR experts: Netflix, Amazon Studios, UGC, Wild Bunch, Sony Pictures, Focus Features, Foundation Cartier, ZDF, ARTE, Casa Kafka Pictures, Scope Pictures, The Match Factory, Rai Cinema, Editions Gallimard, Kadokawa, Mikros, Mubi, Studio Canal UK, Canada Media Fund, Cofiloisirs…

PREVIOUS EDITION
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This unique venue offers various opportunities of exhibition space with:

- Corner (2 m x 2 m) € 3.000
- Exhibition stand (3 m x 3 m) € 6.000
- Exhibition stand (5 m x 4 m) € 12.000
- Table in the Industry Gold Club (only for Gold pass holders) € 500
- Graphic customization € 100/mq

The Events Area

Spazio Incontri hosts national and international panels and discussions covering all aspects of the film industry.

Spazio Incontri (max 70 seats / up to 2 hours) € 800

Spazio Incontri for the exhibitors with a stand € 500

Panels, discussions and workshops

This year, the Venice Production Bridge is glad to offer to Industry Gold / Trade participants 3 screening rooms (equipped with 119, 136, 149 seats).

Rates:
- per hour € 400
- < 30 minutes for short films only € 250

VPB Market Screening rooms

The 76 Venice International Film Festival offers to Industry Gold / Trade participants access to the Digital Video Library to view films from the official selection of the Festival and titles submitted through the Venice Production Bridge. The Digital Video Library will be available online through the B2B platform Festival Scope.

1 Film ≤ 30 min € 100
1 Film > 30 min € 200

From 2 Film > 30 min € 150 each
Exhibition area

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- 1 Film ≤ 30 min € 100
- 1 Film > 30 min € 200
- From 2nd Film > 30 min € 150 each
Ad in VPB Programme

Full Advertising color pages in the VPB Programme (except cover and back cover)

- Inside full page € 1.500
- Inside half page € 800
- Inside ¼ page € 400

Brochure / sampling in industry bags

The opportunity to include promo material (sampling, gadgets, brochures and notebooks) into the Industry bag represents an excellent chance to get in touch with Professionals accredited. Insertion of flyer or equivalent materials in the Industry bags (about 2500 bags)

- A4 or less € 2.000

Poster and signposting

- Totem 100 cm x 200 cm € 1.500

Spot on screen

- Spots on screen in the Exhibition Area and meeting area 3 to 5 min x 15 times x 10 days € 1.500

Prices are for the period of the 76th Venice International Film Festival (28.08 – 7.09.2019). Only for registered professional.
Full Advertising color pages in the VPB Programme (except cover and back cover)

Inside full page € 1.500
Inside half page € 800
Inside ¼ page € 400

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Spots on screen in the Exhibition Area and meeting area 3 to 5 min x 15 times x 10 days € 1.500

Spot on screen
OFFER 1 including:
- 4 Industry Trade Accreditations
- Furnished Corner
- Submission of 2 videos in the DVL
- 1 totem (100 x 200 cm) in the Venice Production Bridge areas
- 1 spot on screen in the Venice Production Bridge area
(3 to 5 min x 15 times x 10 days)
Only for registered professionals € 5,000

OFFER 2 including:
- 6 Industry Trade Accreditations Furnished
- Stall of 9 sqm
- Submission of 5 videos in the DVL
- 1 color advertising page in the VPB Programme
- 2 totems (100 x 200 cm) in the Venice Production Bridge areas
- 1 spot on screen in the Venice Production Bridge areas
(3 to 5 min x 15 times x 10 days)
Only for registered professionals € 10,000

OFFER 3 including:
- 8 Industry Trade Accreditations Furnished
- Stall of 20 sqm
- Submission of 10 videos in the DVL
- 1 color advertising page in the VPB Programme
- 2 totems (100 x 200 cm) in the Venice Production Bridge areas
- 1 spot on screen in the Venice Production Bridge areas
(3 to 5 min x 15 times x 10 days)
Only for registered professionals € 15,000
Package offers

OFFER 1 including:
— 4 Industry Trade Accreditations
— Furbished Corner
— Submission of 2 Video in the DVL
— 1 totem (cm 100 x 200) in the Venice Production Bridge areas
— 1 spot on screen in the Venice Production Bridge area
   (3 to 5 min x 15 times x 10 days)
Only for registered professionals € 5.000

OFFER 2 including:
— 6 Industry Trade Accreditations
— Furbished Stall of 9 sqm
— Submission of 5 Videos in the DVL
— 1 color advertising page in the VPB Programme
— 2 totem (cm 100 x 200) in the Venice Production Bridge areas
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— 1 spot on screen in the Venice Production Bridge areas
   (3 to 5 min x 15 times x 10 days)
Only for registered professionals € 15.000
ACCREDITATIONS

With the purchase of the exhibition stall in the Exhibition Area, the accreditations included are Industry Trade badges (please see the Venice Production Bridge Regulations at www.labiennale.org). If you require additional Industry Trade badges, these may be purchased at a reduced price of €230. For those who acquire a package, additional accreditations can be requested, apart from those already included, at a reduced price of €290 each for Industry Gold and €230 each for Industry Trade. The typology of accreditation is given according to your professional category. In order to check the correspondent category please consult the Industry Accreditation Regulations at the link: https://www.labiennale.org/en/cinema/2019/accreditation

The advertising page has to be approved before publication by the Venice Production Bridge.

EXHIBITION SPACES

The pre-furbished exhibition stall consists of side and back walls, electric fitted with light and 2 kw socket, emblem with the name of the exhibitor, 1 table, 2 chairs, 1 locker, coat-hanger, bin. The Corner includes back wall, 1 desk, 1 stool, 2 Kw socket, bin.

THE VENICE PRODUCTION BRIDGE IS LOOKING FORWARD TO WELCOMING YOU

76th VENICE INTERNATIONAL FILM FESTIVAL (August 28 to September 7, 2019)

VENICE PRODUCTION BRIDGE (August 29 to September 3, 2019)

Contacts:
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www.veniceproductionbridge.org

Venice Production Bridge
Venice International Film Festival
vpboffice@labiennale.org
Ph. +39 0412726595

Notes
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ACCREDITATIONS
AND VENICE PRODUCTION BRIDGE SERVICES
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The new business platform dedicated to cinema professionals

VENICE PRODUCTION BRIDGE

EXCLUSIVE ACCESS TO:
- VENICE GAP-FINANCING MARKET (11 AUG–2 SEP)
- BOOK ADAPTATION RIGHTS MARKET (11 AUG–2 SEP)
- FINAL CUT IN VENICE (3–3 SEP)
- EXHIBITION AREA
- SPAZIO INCONTRO
- PANELS, SEMINARS, MEETINGS
- FPS MARKET SCREENINGS
- INDUSTRY CLUB
- INDUSTRY BUSINESS CENTER
- FPS OFFICE
- FPS WEBSITE
VENICE PRODUCTION BRIDGE

Market for selected projects

labiennale.org
veniceproductionbridge.org