



## VENICE PRODUCTION BRIDGE

PROMOTIONAL AND BUSINESS OPPORTUNITIES TO PROMOTE YOUR COMPANY AND TO BOOK A STAND

> Venice 29.8 - 3.9.2019

Dear Professional, the 4<sup>th</sup> edition of the Venice Production Bridge will take place from August 29<sup>th</sup> to September 3<sup>rd</sup> at the third floor of the Excelsior Hotel of the Lido di Venezia and at the Lazzareto Vecchio island.

The idea of building an opportunity for networking for all professionals involved in production, not only in cinema but across the entire audiovisual sector, has shown its relevance in the huge success through the previous editions, **with more than 2,500 accredited professionals** and an enthusiastic feedback from all participants.

The **Venice Production Bridge** is providing the producers with a unique possibility of meeting the multiple categories of financiers who are participating in the creation of the necessary financial package to create a film. Distributors, sales agents, financiers, private and public investment funds, regions and film commissions, broadcasters, video aggregators and Internet platforms...



Confirming its worldwide uniqueness, the Venice Production Bridge will propose the following events:

#### Venice Gap Financing Market

(Aug 30 - Sept 1)

The number of international projects will be around 45 and will include the Biennale College Cinema Virtual Reality projects. During 3 days, the 6<sup>th</sup> edition of the VGFM offers to the producers of feature films and documentaries, Interactive and VR projects the possibility to complete their financing through 30-minute one-to-one meetings with key industry players.

#### **Book Adaptation Rights Market**

(Aug 30 – Sept 1) For this 4<sup>th</sup> edition 25 International publishers will propose the adaptation rights of their works (novels, essays, graphic novels, children literature...) through one-to-one meetings with producers.

### Final Cut in Venice

### (Aug 31 - Sept 2)

The 7<sup>th</sup> edition of this workshop will present 6 quality rough cuts coming from all African countries, Iraq, Jordan, Palestine, Syria and Lebanon and will give them the opportunity of finding the post-production financing through our partners and the participants.

#### European Film Forum

#### (Aug 31 - Sept 1)

In association with the EU Media program, La Biennale will organize the 4<sup>th</sup> edition of the EFF with new themes and with the coming of European Commissioner and key industry leaders. This unique rendez-vous is now on all professionals' agendas.

More than **500 international producers** covering fiction, animation, documentaries and VR attended the 2018 edition which makes the VPB the best place to promote your film commission, your incentives and your funds. Networking being the key word for us, we are also offering numerous additional opportunities to meet them through panels, conferences and/or networking sessions that we are organizing for our exhibitors as well as our festive events (cocktails, parties).





The Venice Production Bridge will continue to work as it has in past years throughout the entire 76th Venice International Film Festival (August 28th to September 7th), offering many services to our guests: Exhibition stands or corners, table in the Industry Gold Club, VPB Market Screenings, Digital Video Library, Business center, advertising pages in the VGFM Book of Projects, insertion of flyers or equivalent materials in the Industry Bags, poster and signposting, spots for trailers shown on TV screens, booking of the Events Area (Spazio Incontri).

#### **PREVIOUS EDITION**

- Exhibitors with stand:
  Eurimages, FG Pictures, Roskino, China Fillm Promotion...
- 2.500 international professionals including key producers, distributors, financiers, public and private institutions, Film commissions, broadcasters, publishers, sales agents, VR experts: Netflix, Amazon Studios, UGC, Wild Bunch, Sony Pictures, Focus Features, Foundation Cartier, ZDF, ARTE, Casa Kafka Pictures, Scope Pictures, The Match Factory, Rai Cinema, Editions Gallimard, Kadokawa, Mikros, Mubi, Studio Canal UK, Canada Media Fund, Cofiloisirs...



VENICE PRODUCTION BRIDGE



# VENICE PRODUCTION BRIDGE



### **Exhibition** area

This unique venue offers various opportunities		
of exhibition space with:		
Corner (2 m x 2 m)	€	3.000
Exhibition stand (3 m x 3 m)	€	6.000
Exhibition stand (5 m x 4 m)	€	12.000
Table in the Industry Gold Club (only for Gold pass holders)	€	500
Graphic customization	€	100/mq

### Panels, discussions and workshops

The Events Area Spazio Incontri hosts national and international panelsand discussions covering all aspects of the film industry.Spazio Incontri (max 70 seats / up to 2 hours)€800

	C	000
Spazio Incontri for the exhibitors with a stand	€	500

### VPB Market Screening rooms

This year, the Venice Production Bridge is glad to offer to Industry Gold / Trade participants 3 screening rooms (equipped with 119, 136, 149 seats).

Rates:		
per hour	€	400
< 30 minutes for short films only	€	250

### **Digital Video Library**

The 76<sup>th</sup> Venice International Film Festival offers to Industry Gold / Trade participants access to the Digital Video Library to view films from the official selection of the Festival and titles submitted through the Venice Production Bridge. The Digital Video Library will be available online through the B2B platform Festival Scope.

1 Film < = 30 min	€	100
1 Film > 30 min	€	200
From 2 <sup>nd</sup> Film > 30 min	€ 150	each



### Ad in VPB Programme

Full Advertising color pages in the VPB Programme<br/>(except cover and back cover)Inside full page€Inside half page€Inside ¼ page€

### Brochure / sampling in industry bags

The opportunity to include promo material (sampling, gadgets, brochures and notebooks) into the Industry bag represents an excellent chance to get in touch with Professionals accredited. Insertion of flyer or equivalent materials in the Industry bags (about 2500 bags) A4 or less € 2.000

### Poster and signposting

Totem 100 cm x 200 cm	€	1.500
Spot on screen		
Spots on screen in the Exhibition Area and		
meeting area 3 to 5 min x 15 times x 10 days	€	1.500



Prices are for the period of the 76<sup>th</sup> Venice International Film Festival (28.08 – 7.09.2019). Only for registered professional.



1.500

800

400





### Package offers

### OFFER 1 including:

- 4 Industry Trade Accreditations
- Furbished Corner
- Submission of 2 Video in the DVL
- 1 totem (cm 100 x 200) in the Venice Production Bridge areas
- 1 spot on screen in the Venice Production Bridge area
  - (3 to 5 min x 15 times x 10 days)
- Only for registered professionals

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€ 5.000
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### OFFER 2 including:

- 6 Industry Trade Accreditations
- Furbished Stall of 9 sqm
- Submission of 5 Videos in the DVL
- 1 color advertising page in the VPB Programme
- 2 totem (cm 100 x 200) in the Venice Production Bridge areas
- 1 spot on screen in the Venice Production Bridge areas
  - (3 to 5 min x 15 times x 10 days)
- Only for registered professionals

€ 10.000

#### OFFER 3 including:

- 8 Industry Trade Accreditations
- Furbished Stall of 20 sqm
- Submission of 10 Videos in the DVL
- 1 color advertising page in the VPB Programme
- 2 totem (cm 100 x 200) in the Venice Production Bridge areas
- 1 spot on screen in the Venice Production Bridge areas
  - (3 to 5 min x 15 times x 10 days)

Only for registered professionals

€ 15.000





### Notes

### ACCREDITATIONS AND VENICE PRODUCTION BRIDGE SERVICES

With the purchase of the exhibition stall in the Exhibition Area, the accreditations included are Industry Trade badges (please see the Venice Production Bridge Regulations at www.labiennale.org). If you require additional Industry Trade badges, these may be purchased at a reduced price of €230. For those who acquire a package, additional accreditations can be requested, apart from those already included, at a reduced price of € 290 each for Industry Gold and € 230 each for Industry Trade. The typology of accreditation is given according to your professional category. In order to check the correspondent category please consult the Industry Accreditation Regulations at the link: https://www.labiennale.org/en/cinema/2019/accreditation The advertising page has to be approved before publication by the Venice Production Bridge.

#### **EXHIBTION SPACES**

The pre-furbished exhibition stall consists of side and back walls, electric fitted with light and 2 kw socket, emblem with the name of the exhibitor, 1 table, 2 chairs, 1 locker, coat-hanger, bin. The Corner includes back wall, 1 desk, 1 stool, 2 Kw socket, bin.

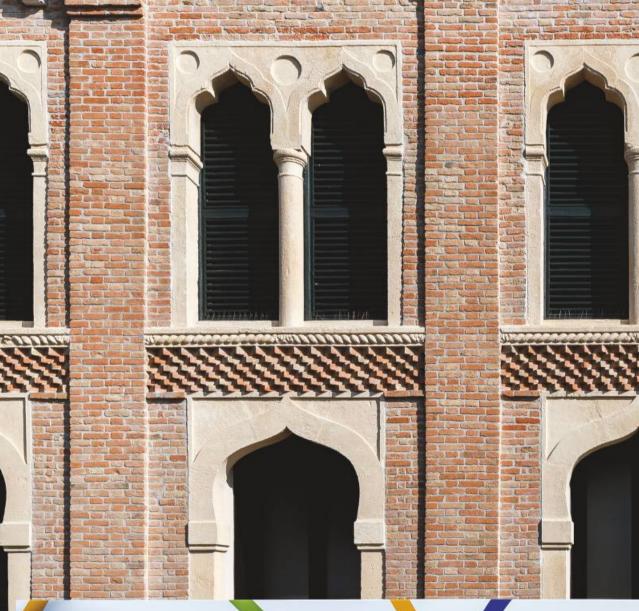
## THE VENICE PRODUCTION BRIDGE IS LOOKING FORWARD TO WELCOMING YOU

**76<sup>th</sup> VENICE INTERNATIONAL FILM FESTIVAL** (August 28<sup>th</sup> to September 7<sup>th</sup>, 2019) **VENICE PRODUCTION BRIDGE** (August 29<sup>th</sup> to September 3<sup>rd</sup>, 2019)

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The new business platform dedicated to cinema professionals

and any

EXCLUSIVE ACCES TO: VENICE GAP-FINANCING MARKET (31 AUG-2 SEP) BODK ADAPTATION RIGHTS MARKET (31 AUG-2 SEP) FINAL CUT IN VENICE (1-3 SEP) EXHIBITION AREA SPAZIO INCONTRI PAMEL SEMINARS, MEETINGS VP3 MARKET SCREENINGS INCUSTRY DUSINESS CENTER VP3 OFFICE VP3 WEBSTE

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## VENICE PRODUCTION BRIDGE

Market for selected projects

labiennale.org veniceproductionbridge.org