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Visiting Venice and Biennale Arte 2024 thanks also to the services of Vela and Venezia Unica

A trusted and unfaltering reference for citizens and visitors to live the experience of Venice and its cultural events.

Venice, January 31st, 2024 – Thanks to the valuable collaboration between **Vela spa**, a commercial company responsible for mobility services and marketing of the City of Venice, and **La Biennale di Venezia**, visiting the city of Venice during the **60th International Art Exhibition** entitled ***"Stranieri Ovunque – Foreigners Everywhere"*** (20 April > 24 November 2024), is easy and at hand for everybody.
A multi-year collaboration now renovated for the **Biennale Arte 2024** and that envisages a **mutual exchange of visibility** allowing La Biennale di Venezia to promote its ventures all over the city, including through advertising on means of public transport, and Vela to support one of the most prestigious, international, cultural institutions, while promoting its "**Venezia Unica**" brand at the same time**.** Vela increasingly confirms its status as a supplier and reference point for the City's tourist and cultural operators and institutions.

Furthermore, in the occasion of the 5th edition of the Venice Boat Show, scheduled May 29th-June 2nd at the Arsenale Nord, Vela, organizer of the event, is providing a dedicated free shuttle from the Giardino delle Vergini to the Torre di Porta Nuova to allow visitors with tickets with reciprocal discounts to easily access the two events, thus reducing travel times. This service will then restart from June 18th to facilitate visitors' movements within the Arsenale Nord area.

Vela – a company belonging to **Gruppo AVM** (*Venetian Urban Mobility Company*) – also manages the "**Venezia Unica**" marketing platform for citizen and tourist services: a single city pass that provides a joint offer of **public transport** services, transfers, **parking, museums, churches, theatres, guides** and **audio-guides, Wi-Fi** and **public rest-rooms**. To begin with, the "Venezia Unica" system is available on **www.veneziaunica.it**, – the City of Venice's official portal for tourist information and e-commerce – and at the "Venezia Unica" ticket offices located by the access points to the historic centre, on the islands and on the mainland.

Also part of the Gruppo AVM is **Actv spa**, the local public transport company that guarantees connections throughout the whole day to the venues of the Biennale Arte, especially to the **Arsenale** and **Giardini.** AVM/Actv local public transport tickets can be bought and validated directly on smartphone devices using the AVM Venezia Official App where public transport timetables can also be consulted. The AVM Venezia Official App is available both in Italian and English for IOS (apple App Store) and Android OS (Google Play).

Gruppo AVM is one of the most diversified companies in the Italian public urban mobility sector, with over 3,000 employees and services that range from the **bus network** (over 100 routes running across 45 municipalities in 4 different provinces**),** to **waterborne services** (25 routes)**, trams** (2 routes) and **people mover** (1 route) networks, **the blue parking bay system, parking garages,** and services linked **to cycling,** the **docks** and so much more.