



## American Express Italy announced as sponsor of the 60th International Art Exhibition - La Biennale di Venezia

**Venice, January 31st, 2024** – American Express, a global leader in payment services and solutions, today announces its participation as official sponsor of the 60th International Art Exhibition - La Biennale di Venezia: an artistic event of global importance – this year entitled **Stranieri Ovunque – Foreigners Everywhere** - that celebrates innovation and excellence and offers an exceptional opportunity to explore the latest creations of international artists.

This sponsorship is an integral part of American Express' local ongoing commitment to supporting Arts & Culture across Italy, helping to introduce people to new masterpieces and increasing access to contemporary art, while also helping to drive both local and inbound tourism.

*"We are delighted to support this extraordinary occasion to celebrate artistic innovation and creativity", said Enzo Quarenghi, Country Manager of American Express Italy. "We recognize the important role culture plays in enriching our lives, especially in a city like Venice, where we support the various initiatives designed to make the city more attractive to inbound tourism. We continue to grow our presence in the city and, more broadly, across Italy. This new partnership builds on our commitment to enabling initiatives that promote local tourism, while also providing our Card Members special access to memorable experiences across a broad range of entertainment categories."*

The collaboration between American Express and the Serenissima has lasted a number of years and is part of the company's broader support to Italian cities of art, which has previously included the restoration of the two legendary "condottieri" by Paolo Uccello and Andrea del Castagno in Duomo of Florence, the support to the music masterclasses in Cortona during the Nume Festival, as well as the sponsorship of artistic initiatives such as the Carnival of Venice.

Throughout the duration of the Biennale Arte 2024, American Express will be the preferred payment Card of the Exhibition. A dedicated ticket desk which will enable tickets issuing for American Express Card Members will also be available.

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### American Express

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