

## La Biennale di Venezia

19<sup>th</sup> International Architecture Exhibition

*Intelligens. Natural. Artificial. Collective.*

curated by Carlo Ratti



## The sponsors of the Biennale Architettura 2025

The 19<sup>th</sup> International Architecture Exhibition of La Biennale di Venezia is also made possible by the support and commitment of a qualified group of companies with great international prestige. In light of the history of this Exhibition, the central role it plays in the world of architecture and cultural productions in general, the quality of its audiences and attending professionals as well as the international media exposure it offers, these companies consider the Exhibition to be not only one of the finest events in the field of international cultural productions, but also a way to gain significant advantages in terms of image, market position, and visibility.

La Biennale di Venezia wishes to thank its sponsors not only for their economic backing, but for their equally indispensable operational contribution to the pursuit of the wide-ranging array of activities that make the organization and enjoyment of the International Architecture Exhibition possible.

The **Partner** of the 19<sup>th</sup> International Architecture Exhibition is **Rolex**.

**Rolex** is the **Exclusive Partner** and **Official Timepiece** of the 19<sup>th</sup> International Architecture Exhibition of La Biennale di Venezia. Rolex continues its support for this event, which began in 2014, demonstrating the company's commitment to promoting excellence and achievement in architecture. Rolex participates to the Biennale Architettura 2025 with a new *Rolex Pavilion* in the Giardini, which is inspired by Rolex's dedication to sustainability and craftsmanship. A film showing in the pavilion describes the construction process involving recycled materials. Additionally, Rolex presents two new boutiques in Milan and Tokyo and a research project in Beirut exploring how small and strategic interventions can improve daily life in Bourj Hammoud, a dense neighbourhood of the city.

The **Sponsors** of the 19<sup>th</sup> International Architecture Exhibition also include **Bloomberg Philanthropies**, **Vela – Venezia Unica**, **Hydro** and **Gruppo Saviola**.

**Bloomberg Philanthropies** is a sponsor of the Biennale Architettura for the second time, and *Bloomberg Connects* is serving as the official app of the 19. International Architecture Exhibition. Bloomberg Philanthropies works to ensure better, longer lives for the greatest number of people by focusing on five key areas: the arts, education, the environment, government innovation, and public health.

**Vela**, Venice city's mobility sales and marketing company, is sponsor of the Biennale Architettura 2025 with its brand **Venezia Unica** thanks to a strengthened collaboration, valid also for other main events organised by La Biennale, in order to provide a mutual exchange of visibility and promotion.

**Hydro** and **Gruppo Saviola**, join the team of sponsors.

**Hydro** is a leading Norwegian aluminium and renewable energy company.

**Gruppo Saviola** is an Italian industrial company that focuses on the ethical nature of wood, furniture materials and design.

Both the products of Hydro and those of Gruppo Saviola used for the installations of the Biennale Architettura 2025 are in line with the circularity and sustainability objectives that the Exhibition promotes: the efficient use of natural resources also includes the recycling of materials, giving them a second life after the Exhibition.

**Rai** is **Media Partner** of the 19<sup>th</sup> International Architecture Exhibition and will follow the event with a dedicated offer on TV, radio and on the web.