

Visiting Venice and Biennale Architettura 2025 thanks also to the services of Vela and Venezia Unica

A trusted and unfaltering reference for citizens and visitors to live the experience of Venice and its cultural events.

Venice, February 11th 2025 – Thanks to the valuable collaboration between **Vela spa**, a commercial company responsible for mobility services and marketing of the City of Venice, and **La Biennale di Venezia**, visiting the city of Venice during the **19th International Architecture Exhibition** entitled **“Intelligens. Natural. Artificial. Collective.”** (from 10 May to 23 November 2025), is easy and at hand for everybody.

A multi-year collaboration now renovated for the **Biennale Architettura 2025** and that envisages a **mutual exchange of visibility** allowing La Biennale di Venezia to promote its ventures all over the city, including through advertising on means of public transport, and Vela to support one of the most prestigious, international, cultural institutions, while promoting its **“Venezia Unica”** brand at the same time. Vela increasingly confirms its status as a supplier and reference point for the City's tourist and cultural operators and institutions.

Furthermore, the public route between Giardino delle Vergini and Arsenale Nord will be guaranteed with the activation of a dedicated free shuttle from 7 May.

In the occasion of the 5th edition of the Venice Boat Show, scheduled May 29th- June 2nd visitors with tickets will be able to access to the two events with reciprocal discount, saving travel times. This service is also available for the second edition of the Salone dell'Alto Artigianato Italiano, scheduled from October 2 to 5 in the Arsenale.

Vela – a company belonging to **Gruppo AVM** (*Venetian Urban Mobility Company*) – also manages the **“Venezia Unica”** marketing platform for citizen and tourist services: a single city pass that provides a joint offer of **public transport** services, transfers, **parking, museums, churches, theatres, guides** and **audio-guides, Wi-Fi** and **public rest-rooms**. To begin with, the “Venezia Unica” system is available on www.veneziaunica.it, – the City of Venice's official portal for tourist information and e-commerce – and at the “Venezia Unica” ticket offices located by the access points to the historic centre, on the islands and on the mainland.

Also part of the Gruppo AVM is **Actv spa**, the local public transport company that guarantees connections throughout the whole day to the venues of the Biennale Architettura 2025, especially to the **Arsenale** and **Giardini**. AVM/Actv local public transport tickets, both for the bus/tram and the waterborne routes, are sold in the Venezia Unica sales network, with the self-service ticket machines, across the authorised reseller circuit, the e-commerce platform www.veneziaunica.it and with your mobile device on the **AVM Venezia Official App** and also **WhatsApp** with **Chat&Go®** by muoversivenezia. In addition, on all AVM/Actv buses and trams, in the People Mover stations and on all the structures of the waterborne network is active the new integrated EMV payment system for transport tickets using **contactless technology** with bank cards (debit and credit, including prepaid and virtual cards).

Gruppo AVM is one of the most diversified companies in the Italian public urban mobility sector, with over 3,000 employees and services that range from the **bus network** (over 100 routes running across 45 municipalities in 4 different provinces), to **waterborne services** (25 routes), **trams** (2 routes) and **people mover** (1 route) networks, **the blue parking bay system, parking garages**, and services linked to **cycling**, the **docks** and so much more.