



## **“The Human & Responsible light” Artemide at the Biennale Architettura 2021**

Artemide confirms the partnership which began in 2015 with La Biennale di Venezia, supporting - as sponsor and with its light projects - the 17th International Architecture Exhibition.

This collaboration expresses the commitment of the Italian Group, international leader in light design, to investing in culture and promoting new visions of architecture especially in a critical moment like the present one.

The topic proposed by the curator Hashim Sarkis is once again absolutely in keeping with the values that Artemide pursues and supports through its products and design solutions.

“How will we live together?” concerns ethical and social research contents which encourage reflection on spaces for living together generously, according to new associative geographies to tackle the current crises with inclusion and spatial identity.

Artemide has for 60 years researched and designed for a Human and Responsible Light, promoting a new sustainable and social dimension of living and enjoying spaces thanks to a light that creates well-being and relations between people and space. A light that today, with the innovative INTEGRALIS® patented technology, can also help you return to living spaces in safety.

Artemide's support is also expressed through lighting projects that accompany the visitors' experience along the paths of the exhibition, in the interior and exterior spaces, contributing among others to lighting the Applied Arts Pavilion Special Project organised thanks to the collaboration between La Biennale di Venezia with the Victoria and Albert Museum, London and the Padiglione Venezia.

The participation is a confirmation of how architecture forms an integral part of Artemide, a brand which has always, through relations with the main exponents of international design, interpreted contemporary and future living spaces with its light.

### **ARTEMIDE**

*Established in 1960 by Ernesto Gismondi, Artemide is located in Pregnana Milanese. Artemide products are distributed in 100 countries worldwide. With five factories in Italy, France, Hungary and Canada, a glassworks and an R&D office supported by cutting edge prototyping and test laboratories, the Artemide Group has more than 700 employees, of whom 60 are working in R&D, in confirmation of the key role played by innovation in its success as a business. Every Artemide lighting product expresses the energy of a company which believes and invests in R&D, supports the Made in Italy, manufactures its products in Europe, and can boast a worldwide reputation for excellence.*

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