



“The Human & Responsible light” Artemide at the Biennale Architettura 2020

Artemide confirms the partnership which began in 2015 with the La Biennale di Venezia, supporting - as sponsor and with its light projects - the 17th International Architecture Exhibition.

This collaboration expresses the commitment of the Italian Group, international leader in light design, to investing in culture and promoting new visions of architecture.

It provides further confirmation of how architecture forms an integral part of Artemide, a brand which has always, through relations with the main exponents of international design, interpreted contemporary and future living spaces with its light.

The topic proposed by the curator Hashim Sarkis is once again absolutely in keeping with the values that Artemide pursues and supports through its products and design solutions.

“How will we live together?” concerns ethical and social research contents which encourage reflection on spaces for living together generously, according to new associative geographies to tackle the current crises with inclusion and spatial identity.

Artemide has for 60 years researched and designed for a Human and Responsible Light, promoting a new sustainable and social dimension of living and enjoying spaces thanks to a light that creates well-being and relations between people and space.

Today, this journey into the design appeal of light, thanks to photonics opens up to sophisticated forms of interaction with digital intelligences and services.

Technological innovation is geared up for the future to develop light solutions capable of enhancing the quality of life in the spaces we inhabit and which future generations will inhabit.

ARTEMIDE

Established in 1960 by Ernesto Gismondi, Artemide is located in Pregnana Milanese. Artemide products are distributed in 100 countries worldwide. With five factories in Italy, France, Hungary and Canada, a glassworks and an R&D office supported by cutting edge prototyping and test laboratories, the Artemide Group has more than 700 employees, of whom 60 are working in R&D, in confirmation of the key role played by innovation in its success as a business. Every Artemide lighting product expresses the energy of a company which believes and invests in R&D, supports the Made in Italy, manufactures its products in Europe, and can boast a worldwide reputation for excellence.

www.artemide.com

Artemide Press Office: artemide@camronpr.com