

Venice and the Biennale Architettura 2020 at hand with Vela and Venezia Unica

Always at the service of citizens and visitors to live the experience of Venice and its cultural events

Venice, February 27th, 2020 - The valuable collaboration between **Vela spa**, Venice city's mobility sales and marketing company, and **La Biennale di Venezia** continues once again in 2020. The agreement, which is valid for the **17th International Architecture Exhibition** and for other main events organised by La Biennale, provides a mutual exchange of visibility that allows La Biennale to promote its initiatives throughout the city and Vela to cooperate alongside one of the most prestigious international cultural institutions with its commercial brand "**Venezia Unica**", confirming its role as a reference player in support of the city's cultural and tourist operators.

Vela, a company that is part of **Gruppo AVM - Azienda Veneziana della Mobilità** (*Venetian Urban Mobility Company*), in addition to the sale of tickets for the **17th International Architecture Exhibition – La Biennale di Venezia** (May 23 - November 29), also manages the "**Venezia Unica**" sales platform for citizen and tourist services: a city pass that gives holders the ability to make the most of their visit and that includes **public transport** and transfer services, **parking facilities, museums, churches, theatres, tour guides and audio guides, Wi-Fi and public bathroom facilities** in a single package. The "Venezia Unica" system can be found first and foremost in the **www.veneziaunica.it** portal, the official website for tourist information and e-commerce in the City of Venice, as well as in the "Venezia Unica" direct sales points, located at the entrance to the historical centre of Venice, on the islands and in mainland Venice, with **over 200 multilingual front-line sales operators**.

Also part of the AVM Group is **Actv spa**, a local public transport company that guarantees connections throughout the whole day to areas hosting the Biennale Architettura, especially to the **Arsenale and Giardini**.

To **purchase mobile tickets** for AVM/Actv local public transport, both in the vehicle and navigation sectors (ordinary tickets and CartaVenezia tickets for regular customers), and validate tickets directly from smartphone devices, as well as to consult the public transport timetables, the **AVM Venezia Official App** for iOS (Apple App Store) and Android (Google Play) operating systems is available in Italian and English.

The **AVM Group is one of the most complex companies in the Italian public urban mobility sector, with over 3,000 employees and services** that range from the **vehicle network** (over 100 routes running across 45 municipalities in 4 different provinces), **to the navigation** (25 routes), **tramway** (2 routes) and **people mover (1 route)** networks – used by **over 126 million passengers/year** -, the **blue stall parking system, parking garages, bike sharing** and services linked **to cycling, the docks** and so much more.