

The sponsors of the Biennale Architettura 2020

The 17th International Architecture Exhibition is also made possible by the support and commitment of a qualified group of companies with great international prestige. In light of the history of this Exhibition, the central role it plays in the world of art and cultural productions in general, the quality of its audiences and attending professionals as well as the international media exposure it offers, these companies consider the Exhibition to be not only one of the finest events in the field of international cultural productions, but also an instrument to use to their benefit to gain significant advantages in terms of image, market position, and visibility.

La Biennale di Venezia wishes to thank its sponsors not only for their economic backing, but for their equally indispensable operational contribution to the pursuit of the wide-ranging array of activities that make the organization and enjoyment of the International Art Exhibition possible.

The **Partner** of the 17th International Architecture Exhibition is **Rolex**

Rolex is the **exclusive Partner and Timepiece** of the 17th International Architecture Exhibition of La Biennale di Venezia. Rolex continues its support for this event, which began in 2014, showing once again the commitment of this prestigious brand to promoting excellence in architecture.

Rolex will mark its support for the Biennale Architettura 2020 with a new exhibition in the Rolex pavilion in the Giardini, which will highlight the work of Sir David Adjaye and Mariam Kamara, his protégée in the Rolex Mentor and Protégé Arts Initiative in 2018-2019. In addition, during the preview days Rolex will welcome accredited journalists at the Rolex Lounge within the press room at the Teatro alle Tese - Arsenale.

The **sponsors** of the 17th International Architecture Exhibition also include **Artemide, Edison, JTI (Japan Tobacco International)** and **Vela – VeneziaUnica**

Artemide, one of the global leaders of the illumination sector, confirms the collaboration, which started in 2015 and continued till now, alternatively for Biennale Architettura and Biennale Arte. Artemide provides support both as a sponsor and through lighting projects underlining the visitors' experience across the Exhibition, both indoor and outdoor.

Edison, one of the leading energy companies in Italy, is supporting the Biennale along a virtuous path towards the efficient use of resources which first began in 2018. A collaboration which this year, in addition to an energy service for all visitors to the Exhibition, also includes the revamping of the lighting system at the Corderie dell'Arsenale which will significantly reduce the facility's energy consumption, bringing considerable advantages both in terms of the environment and cost savings.

JTI (Japan Tobacco International) for the ninth year in a row supports La Biennale di Venezia for the Art and Architecture Sectors. Once again the “Accessibility Program” will be the keystone of the collaboration between JTI and La Biennale di Venezia, aimed at those who are usually distanced from shows, exhibitions and cultural events; the project runs guided visits and free workshops specifically to give support centres and welfare communities a chance to get involved in art and architecture.

Vela, Venice city’s mobility sales and marketing company, is sponsor of the Biennale Arte 2019 with its brand **VeneziaUnica** thanks to a strengthened collaboration, valid also for other main events organised by La Biennale, in order to provide a mutual exchange of visibility and promotion.

The team of sponsors supporting the International Architecture Exhibition will be completed by **Paola Lenti**, an Italian design company with which continue the collaboration started two years ago and **Trenitalia** as the official carrier.