

Hong Kong Baptist University (HKBU), one of Asia's finest institutions, proudly presents the **Art Tech Education Session: "Pioneering Art Tech: New Frontiers in Interdisciplinary Education and Media Production."** This session will bring together leading HKBU scholars to explore the transformative impact of Art Tech at the intersection of arts, technology, and education. Attendees will discover how artificial intelligence is reshaping media production and gain insight into HKBU's pioneering Art Tech research and interdisciplinary programmes that are cultivating the next generation of creative leaders. Join us for an inspiring exploration of the future of Art Tech and its crucial role in driving innovation across disciplines.