



Jaeger-LeCoultre pursues its commitment with the International Film Festival of La Biennale di Venezia

Jaeger-LeCoultre's affinity with the 7th Art is all about two worlds infused with the same creative effervescence, inspired by a longstanding tradition and the absolute quest for excellence. Jaeger-LeCoultre supports all those who daily contribute to create and bring life to the art of filmmaking, and attaches great importance to the preservation of its heritage.

For the past twelve years, Jaeger-LeCoultre has been cultivating strong ties with the film industry and displaying a passionate commitment to supporting and promoting filmmaking culture.

A major player in watchmaking history, Jaeger-LeCoultre has remained loyal to the legacy of watchmaking traditions while maintaining its inventive capacities in order to create authentic Fine Watchmaking legends.

It is in this spirit that Jaeger-LeCoultre enjoys close associations with the International Film Festival of La Biennale di Venezia and pays tribute to filmmakers' creative ingenuity by conferring the Glory to the Filmmaker Award on a personality "who has brought great innovation to contemporary cinema" (Alberto Barbera). The list of past honourees makes fascinating reading: Takeshi Kitano (2007) Abbas Kiarostami (2008), Agnès Varda (2008), Sylvester Stallone (2009), Mani Ratnam (2010), Al Pacino (2011), Spike Lee (2012), Ettore Scola (2013), James Franco (2014), Brian de Palma (2015) and Amir Naderi in 2016.

For the 74th International Film Festival of La biennale di Venezia, Jaeger-LeCoultre will support Cinema with a programme of festivities and initiatives that will imprint its link with the 7th Art.

JAEGER-LECOULTRE AND CINEMA

Main Sponsor of the International Film Festival of La Biennale di Venezia for more than a decade, Jaeger-LeCoultre annually confers the Glory to the Filmmaker Award on a filmmaker chosen by the director of the festival.

On the occasion of the Shanghai International Film Festival, Jaeger-LeCoultre works to protect the Chinese cinematographic heritage by funding the restoration of old movies.

Also sponsor of the film festival of San Sebastian, Jaeger-LeCoultre is committed to supporting cinema in all its diversity by standing behind the camera, alongside the artists.

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