



VENICE PRODUCTION BRIDGE

**PROMOTIONAL AND BUSINESS
OPPORTUNITIES TO PROMOTE YOUR COMPANY
AND TO BOOK A STAND**

Venice
30.08 — 04.09.2018

Dear Professional, the third edition of the Venice Production Bridge will take place from August 30th to September 4th at the third floor of the Excelsior Hotel of the Lido di Venezia.

The idea of building an opportunity for networking for all professionals involved in production, not only in cinema but across the entire audiovisual sector, has shown its relevance in the huge success of the second edition, with more than 2,000 accredited professionals and an enthusiastic feedback from all participants.

The **Venice Production Bridge** is providing the producers with a unique possibility of meeting the multiple categories of financiers who are participating in the creation of the necessary financial package to create a film. Distributors, sales agents, banks, private and public investment funds, regions and film commissions, broadcasters, video aggregators and Internet platforms...

Confirming its worldwide uniqueness, the Venice Production Bridge will propose the following events:

— **Venice Gap Financing Market**

(Aug 31—Sept 2)

The number of international projects will be around 48 and will include the Biennale College Cinema Virtual Reality projects. During 3 days, the VGFM offers to the producers of feature films and documentaries, Interactive and VR projects the possibility to encounter financiers through 30-minute one-to-one meetings.

— **Book Adaptation Rights Market**

(Aug 31—Sept 2)

20 International publishers will propose the adaptation rights of their works (novels, essays, graphic novels, children literature...) through one-to-one meetings with producers.

— **Final Cut in Venice**

(Sept 1—3)

The sixth edition of this workshop will present a limited number of quality rough cuts coming from all African countries, Iraq, Jordan, Palestine, Syria and Lebanon and will give them the opportunity of finding the post-production financing through our partners and the participants.

— **European Film Forum**

(Sept 1—2)

In association with the EU Media program, La Biennale will organize the fourth edition of the EFF with new themes and as last year with the coming of European Commissioner and key industry leaders. This unique rendez-vous is now on all professionals' agendas.

More than 510 international producers covering fiction, animation, documentaries and VR attended the 2017 edition which makes the VPB the best place to promote your film commission, your incentives and your funds. Networking being the key word for us, we are also offering numerous additional opportunities to meet them through panels, conferences and/or networking sessions that we are organizing for our exhibitors as well as our festive events (cocktails, parties).



The Venice Production Bridge will continue to work as it has in past years throughout the entire 75th Venice International Film Festival (August 29th to September 8th), offering many services to our guests: Exhibition stands or corner, table in the Industry Club, VPB Market Screenings, Digital Video Library, Business center, advertising pages in the VPB Programme, insertion of flyers or equivalent materials in the Industry Bags, poster and signposting, spots for trailers shown on TV screens, booking of the Events Area (Spazio Incontri).

PREVIOUS EDITION

— Exhibitors with stand:

Eurimages, Roskino, Fameuz, China Film Promotion...

— 2.091 international professionals including key producers, distributors, financiers, public and private institutions, Film commissions, broadcasters, publishers, sales agents, VR experts: Netflix, Amazon Studios, UGC, Wild Bunch, Sony Pictures, Focus Features, Foundation Cartier, ZDF, ARTE, Casa Kafka Pictures, Scope Pictures, The Match Factory, Rai Cinema, Editions Gallimard, Kadokawa, Mikros, Mubi, Studio Canal UK, Canada Media Fund, Cofiloisirs...





Exhibition area

This unique venue offers various opportunities of exhibition space with:

Corner (2 m x 2 m)	€ 3.000
Exhibition stand (3 m x 3 m)	€ 6.000
Exhibition stand (5 m x 4 m)	€ 12.000
Table in the Industry Club (only for Gold pass holders)	€ 250
Graphic customization	€ 100/mq

Panels, discussions and workshops

The Events Area *Spazio Incontri* hosts national and international panels and discussions covering all aspects of the film industry

<i>Spazio Incontri</i> (max 70 seats/ up to 2 hours)	€ 800
<i>Spazio Incontri</i> for the exhibitors with a stand	€ 500

VPB Market Screening rooms

This year, the VENICE PRODUCTION BRIDGE is glad to offer to Industry Gold / Trade participants 2 screening rooms (equipped with 120 seats)

Rates:

per Hour	€ 400
< 30 minutes for shorts Film only	€ 250

Digital Video Library

The 75th Venice International Film Festival offers to Industry Gold / Trade participants access to the Digital Video Library to view films from the official selection of the Festival and titles submitted through the Venice Production Bridge. The Digital Video Library will be available online through the B2B platform Festival Scope.

1 Film < = 30 min	€ 100
1 Film > 30 min	€ 200
From 2nd Film > 30 min	€ 150 each

Ad in VPB Programme

Full Advertising color pages in the VPB Programme listing all the events of the Venice Production Bridge

Inside page € 1.500

Ad in online digital video library catalogue

Full Advertising color pages in the online Digital Video Library catalogue (except cover and back cover)

Inside page € 500

Brochure / sampling in industry bags

The opportunity to include promo material (sampling, gadgets, brochures and notebooks) into the Industry Bag represents an excellent chance to get in touch with Professionals accredited. Insertion of flyer or equivalent materials in the Industry bags (2000 bags)

A4 or less € 2.000

Poster and signposting

Totem 100 cm x 200 cm € 1.500

Spot on screen

Spots on screen in the Exhibition Area and meeting area 3 to 5 min x 15 times x 10 days

€ 1.500

Prices are for the period of the
75th Venice International Film Festival (29.08 – 8.09.2018).
Only for registered professional.





Package offers

OFFER 1 including:

- 4 Industry Trade Accreditations
- Furbished Corner
- Submission of 5 Video in the DVL
- 1 totem (cm 100 x 200) in the Venice Production Bridge areas
- 1 spot on screen in the Venice Production Bridge area
(3 to 5 min x 15 times x 10 days)

Only for registered professionals

€ 5.000

OFFER 2 including:

- 6 Industry Trade Accreditations Furbished
- Stall of 9 sm
- Submission of 10 Videos in the DVL
- 1 colour advertising page in the Industry Guide
- 2 totem (cm 100 x 200) in the Venice Production Bridge areas
- 1 spot on screen in the Venice Production Bridge areas
(3 to 5 min x 15 times x 10 days)

Only for registered professionals

€ 10.000

OFFER 3 including:

- 8 Industry Trade Accreditations Furbished
- Stall of 20 sm
- Submission of 15 Videos in the DVL
- 1 colour advertising page in the VPB Programme
- 2 totem (cm 100 x 200) in the Venice Production Bridge areas
- 1 spot on screen in the Venice Production Bridge areas
(3 to 5 min x 15 times x 10 days)

Only for registered professionals

€ 15.000



Notes

ACCREDITATIONS

AND VENICE PRODUCTION BRIDGE SERVICES

With the purchase of the exhibition stall in the Exhibition Area, the accreditations included are Industry Trade badges (please see the Venice Production Bridge Regulations at www.labiennale.org). If you require additional Industry Trade badges, these may be purchased at a reduced price of € 170. For those who acquire a package, additional accreditations can be requested, apart from those already included, at a reduced price of € 240 each for Industry Gold and € 170 each for Industry Trade. The advertising page has to be approved before publication by the Venice Production Bridge.

EXHIBITION SPACES

The pre-furnished exhibition stall consists of side and back walls, electric fitted with light and 2 kw socket, emblem with the name of the exhibitor, 1 table, 2 chairs, 1 locker, coat-hanger, bin. The Corner includes back wall, 1 desk, 1 stool, 2 Kw socket, bin.

THE VENICE PRODUCTION BRIDGE IS LOOKING FORWARD TO WELCOMING YOU

75th VENICE INTERNATIONAL FILM FESTIVAL

(August 29th to September 8th, 2018)

VENICE PRODUCTION BRIDGE

(August 30th to September 4th, 2018)

Contacts:

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Venice Production Bridge

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The new business platform
dedicated to cinema professionals

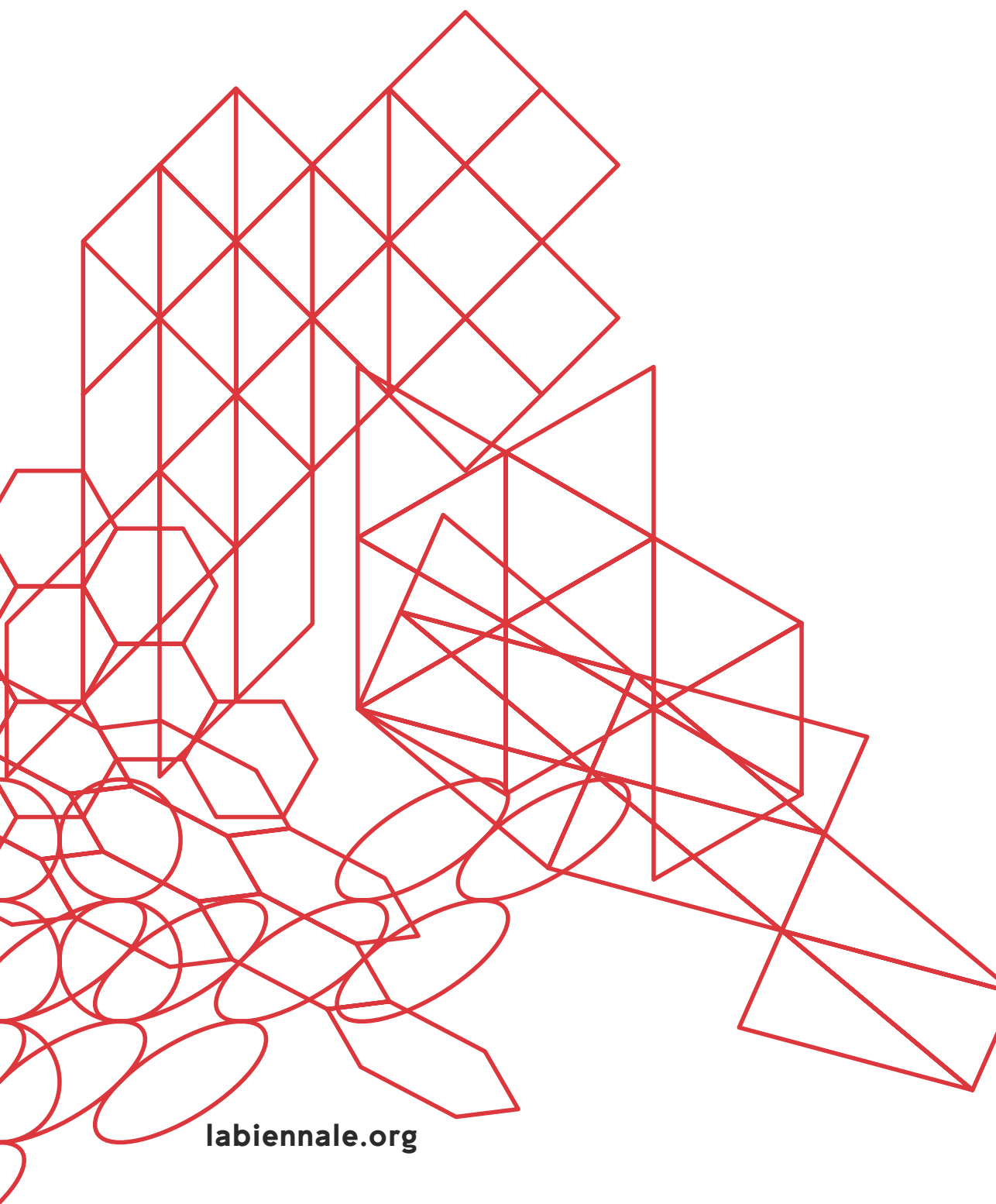
Exclusive access to:

- Industry Club
- Digital Video Library
- Market Screenings
- Networking Area
- Industry Business Centre
- Exhibition Area
- Spazio Incontri
- Panels, Seminars, Meetings
- Venice Gap Financing Market
(Sept 2 - 4)
- Venice Production Bridge Platform
- Final Cut in Venice (Sept 3 - 5)
- Book Adaptation Rights Area
(Sept 2 - 3)

V E N I C E
P R O D U C T I O N
B R I D G E

HOTEL
XCELSIOR





labiennale.org