



## MOËT VENICE 2018

### *Celebrating Cinema*

Moët & Chandon, the champagne of glamour and success since 1743, forever undisputed protagonist of the great Cinema, is sponsor of the 75th Venice International Film Festival of La Biennale Venezia

Moët & Chandon shares with the world the magic of champagne, and this year too brings its unmistakeable allure to the Venice Red Carpet, signing the Festival's most exclusive celebrations with its elegance, following the protagonists of the Seventh Art with its bubbly preciousness.

The Maison, icon of style and timeless charm for over 270 years, is synonymous with Celebration and the bond between Moët & Chandon and the big screen renews its legendary tradition this year, reconfirming the perfect partnership with the prestigious Biennale Cinema 2018.

Symbol of excellence of the cinematographic world Moët & Chandon will once again toast to the 75th Venice International Film Festival of La Biennale Venezia along with the highest acclaimed international celebrities during the most exclusive parties and glamorous celebrations, including the opening Gala Dinner and the Official Closing Party, celebrating the winners of the Golden Lion.

Moët & Chandon has won the heart of cinema, celebrating the great achievements of generations of actors and directors of the international scene at premieres and international festivals, such as the Golden Globe Awards, the Oscars, etc.

The liaison between the Seventh Art and Moët & Chandon is a historic and prestigious one; launched in the 1930s and consolidated by the enthusiasm of international stars who have been mesmerized by the Maison's savoir-fête. Cary Grant, Paul Newman, George Clooney and Scarlett Johansson are only a couple of the celebrities charmed by the golden perlage of the iconic champagne.

Moët & Chandon has always been present with its glamorous sparkling in the Hollywood scenes: it was masterfully celebrated in Billy Wilder's *Love in the Afternoon*, where a lovely Audrey Hepburn sips Moët & Chandon, in *The Great Gatsby*, where it was chosen as the official champagne for the movie, and in the recent *The Greatest Showman* just to mention few.

Moët & Chandon adds that *je ne sais quoi* to every Celebration with its ability to transform, with unmistakable effervescence and incomparable elegance, the ordinary in extraordinary.

#### **About Moët & Chandon**

Founded in 1743, Moët & Chandon contributed to introduce champagne to the world by offering a range of unique wines for every occasion. From iconic Moët Impérial to the Grand Vintage Collection, from the extroverted Moët Rosé Impérial to the innovative Moët Ice Impérial, each champagne dazzles and delights with bright fruitiness, an enticing palate and an elegant maturity.

Moët & Chandon celebrates the thrill of living. With a bottle of its champagne opened every second around the globe, Moët & Chandon knows that every second is an experience, and every experience is a #moetmoment to live now.