

## THE STAR OF HOTEL EXCELSIOR VENICE LIDO RESORT SHINES AT THE 75<sup>TH</sup> VENICE INTERNATIONAL FILM FESTIVAL

July 2018 – On August 29<sup>th</sup>, the D-day of the **75<sup>th</sup> Venice International Film Festival**, the jetty of **Hotel Excelsior Venice Lido Resort** will be in the limelight, with all eyes and cameras focused: actors, directors and celebrities will indulge themselves with the photographers' cameras before diving into the glittering whirlwind of the *red carpet*, with events, interviews and previews.

Right on its terrace, in 1932, president Giuseppe Volpi di Misurata inaugurated the first edition of Biennale Cinema. The Festival has grown over the years, becoming as renowned as the Academy Awards and moving to a larger venue, the historic Palazzo del Cinema. Hotel Excelsior has however remained the home and beating heart of the event, even after **86 years**, its **rooms and suites are the set where the most exclusive and talked-about moments of the film festival go on stage**: press conferences, private parties and gala receptions by invitation only.

International celebrities who have walked in its rooms, given interviews or flaunted their dream outfits, are countless: from Italian celebrities like Vittorio De Sica, Silvana Mangano, Isabella Rossellini, Claudia Cardinale and Monica Bellucci to Hollywood stars like Kirk Douglas, Denzel Washington, Al Pacino, Nicolas Cage, Tilda Swinton, Juliette Binoche and Chris Pratt. Hotel Excelsior has also seduced film directors and photographers over the years: we cannot forget the famous scene of the film *Once upon a time in America*, when Robert de Niro invites Elizabeth McGovern to its wonderful **Sala Stucchi** making generations of spectators dream with her.

Hotel Excelsior is about to renew its wedding vows with the magical world of cinema this year and will welcome its guests showing off a brand-new catwalk make-up: the completely renovated façade and dome, the magnificent terrace and a new crown jewel, **Elimar Beach Bar and Restaurant**, are just the first steps of a makeover that will be completed in 2020.

An emerging talent, Damiano Brocchini, leads the kitchen brigade: his simple but not foregone culinary ideas and principles aim to enhance typical ingredients and dishes of the Venetian tradition by unusual cooking techniques and combinations. Guests can also enjoy the chef's creations on the renovated terrace of **Tropicana Restaurant**, an ideal location for refined and elegant receptions or after-parties.

During the Film Festival and not only, the best place to spot celebrities who are staying at Hotel Excelsior is undoubtedly its **Blue Bar**. One can stay here until 2 in the morning after the last show, and not only breathe deeply the air of the sea but also soak up the lively atmosphere of the Lido, letting themselves be tempted by the *signature* cocktail prepared by the bar manager Tony Micelotta, the iconic Excelsior Spritz.

After almost a century of passionate relationship, the bond between Hotel Excelsior Venice Lido Resort and one of the most time-honoured cinema events in the world proves to be stronger than ever, and ready for the "Lights! Camera! Action!" that will mark the beginning of a new, exciting episode.

**PRESS OFFICE HOTEL EXCELSIOR VENICE LIDO RESORT – PR & GO UP Communication Partners**<sup>[1][2]</sup>

Via Fabio Filzi 27, 20124 Milano | [www.press-goup.it](http://www.press-goup.it)<sup>[1][2]</sup>

Chiara Borghi | [chiara.borghi@prgoup.it](mailto:chiara.borghi@prgoup.it) | +39 345 655 61 39

Francesca Giustiniani | [francesca.giustiniani@prgoup.it](mailto:francesca.giustiniani@prgoup.it) | +39 335 732 39 96