

## THE SECOND FRANCA SOZZANI AWARD GOES TO SALMA HAYEK

31 August at Belmond Hotel Cipriani

Milan, 25 July 2018 – In memory of the late **Franca Sozzani**, who died in 2016, the second **Franca Sozzani Award** will be presented during the 75th Venice International Film Festival of La Biennale di Venezia.

The recipient of the prize on 31 August will be **Salma Hayek**, the Mexican actress and producer who, with a strength and determination reminiscent of Franca's, has combined excellence in her artistic career with tireless social and charity commitment.

The previous award was presented to US actress **Julianne Moore**.

The Franca Sozzani Award was founded by the family of the longstanding editor-in-chief of Vogue Italia, and is proudly supported by **Condé Nast Italia**, publisher of Vogue and leader in the quality publishing sector.

*"Her example and her teaching live on in a countless number of little everyday actions which still punctuate life in the firm today"* says **Fedele Usai, CEO of Condé Nast Italia**. *"This tribute to Franca is an opportunity to celebrate a person who was unique and unrepeatable, and who is a constant and challenging benchmark for all of us at Condé Nast"*.

The 2018 edition of the award sees the addition of an excellent partner in **Belmond Hotel Cipriani**, the utmost in Venetian hospitality, but above all Franca Sozzani's favourite place during her stays on the Lagoon.

The Sozzani family has had close and solid links with the 5-star hotel on Giudecca Island for many years.

*"Hosting the Franca Sozzani Award at Belmond Hotel Cipriani is a natural way of celebrating the values of an extraordinary woman"*, comments **Giampaolo Ottazzi, General Manager of Belmond Hotel Cipriani**. *"The hotel pays homage to her every day in the Library, where she is the sole protagonist"*.

### Edizioni Condé Nast

Edizioni Condé Nast Spa, owned by Condé Nast International, is the Italian leader in the quality publishing sector. It publishes 9 periodicals: Vanity Fair, Vogue Italia, Glamour, GQ, Wired, AD.Architectural Digest, Condé Nast Traveller, La Cucina Italiana, Accessory\_VogueVanity. Condé Nast Italia has also strengthened its internet presence, through the launch of 8 websites: VanityFair.it: 11.7 million users \ Wired.it: 5.1 million users \ Vogue.it: 2.8 million users \ CN Live!+: 5.8 million video views.

Each month these websites, together with Glamour.it, Gqitalia.it, AD.vfnetwork.it and LaCucinaItaliana.it, reach an overall total of over 25.4 million users (unique browsers), who visit a monthly average of over 280.3 million pages. (Source: census data Webtrekk – June 2018). - [www.condenast.it](http://www.condenast.it)

### Belmond

Belmond ([belmond.com](http://belmond.com)) is a global group of exceptional hotels and luxury travel experiences in some of the world's most fascinating destinations. Founded almost 40 years ago with the purchase of Belmond Hotel Cipriani in Venice, today Belmond's unique portfolio consists of 49 hotels, including a London address due to open in winter 2018, rail journeys and river cruises in numerous well-known destinations around the world. Among its historic addresses in cities and boutique resorts, the collection includes the Belmond Grand Hotel Europe in St Petersburg, Belmond Copacabana Palace in Rio de Janeiro, Belmond Maroma Resort & Spa on the Riviera Maya and Belmond El Encanto in Santa Barbara, California. Belmond also offers safaris and eight luxury tourist trains, including the legendary Venice-Simplon Orient Express, and three river cruisers. Belmond also manages the 21 Club, one of New York's most emblematic restaurants. [belmond.com](http://belmond.com)

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